Healthy at Home
PUBLIC SERVICE ANNOUNCEMENT

The 1947 Girl Scout Handbook explains: "A Girl Scout is ready to help out wherever she is needed. Willingness to serve is not enough; you must know how to do the job well, even in an emergency."

Girl Scouts can continue to demonstrate leadership in the fight against coronavirus by teaching proper handwashing and other hygiene practices to their community. They can also learn about how coronavirus is spread and how to protect themselves and share this information with others.

CALLING GIRL SCOUTS OF ALL AGES!

Submit a 30-second video or photo slideshow with captions that will inspire your community to stay healthy at home. Choose one of the topics below and get creative! Be sure to include your name, troop number, and city in your PSA.

Send your PSA to program@gskentuckiana.org, so we can share it on the GSK Facebook Page and YouTube Channel!

Tips for Creating Your Public Service Announcement

- Ask “What is the purpose? What am I trying to do?” Are you trying to inform, entertain, call to action, direct them someplace? And why should they care?
- Time is precious so make every word count. We want to communicate clearly, concisely, and correctly. Think KISS Principle: Keep it short and simple.
- Research - you need to know your stuff! Try to get the most current and up to date facts on your topic by using the resources provided. Statistics and references can add to a PSA. You want to be convincing and accurate.
- Grab your audience's attention. You might use visual effects, an emotional response, humor, or surprise to catch your target audience.
- Create a script and keep your script to a few simple statements.

Tips and Tricks for Handwashing Heroes
Show the world how to properly wash your hands. Make it fun with a song to sing while washing for 20 seconds!

How are you a good neighbor?
Describe the dos and don'ts of social distancing. Be source of comfort by sharing a positive message to stay healthy and happy during this time.

Social Distancing is Not Isolation
Describe your daily routine, how you get outdoors, and ways you use technology to stay connected to your friends and family.

Resources (Click on the Blue Title)

How to Protect Yourself
Handwashing Instructions
Managing Anxiety & Stress
Coronavirus FAQ

Girl Scouts of the USA has developed a helpful resource for How to Talk to Your Girl About Coronavirus to help minimize stress and worry in your Girl Scout's life and give her a sense of calm and control.