Earth Challenge 2020

Become an Environmental Hero! Join over 150,000 people from 165 countries on a mission to clean the Earth.

Join Girl Scouts of Kentuckiana with a Citizen Science challenge as we clean up our home communities! Between April 14th—April 30th, we will be doing an online trash pick-up challenge across our council. Let’s make a difference together and see if we can pick up 5,000 pieces of trash for Earth Day!

How The Litterati App Works:
1. Photograph a piece of litter. Find a discarded coffee cup, crushed soda can, candy wrapper, or any other piece of litter & take a picture.
2. Discard Properly & Tag the Photo. The app automatically geo-tags the image & our LitterAI tool recommends tags for what kind of litter it is. Confirm the tags to help the LitterAI keep learning.
3. Invite or Challenge Others. Want to collaborate (or compete) with others to help keep your street, neighborhood, school grounds, or city clean? Litterati can help you team up!
4. Use LitterData to Inspire Change. Litterati members all over the world have been able to use LitterData to get companies, organizations, and governments to create positive environmental policy changes. You can too!

Practice observation, collect data, and complete an interactive activity to learn how scientists solve problems!

Be sure to practice safe pick-up methods during participation:
- Tell an adult that you’ll be participating or work with a guardian to participate together.
- Follow all Safety Activity Checkpoints
- Sign the Girl Scout Internet Safety Pledge

Ready to start making a difference? Follow the steps below:
1. Download the Litterati app on your phone or tablet.
2. Create an account
3. Join the challenge: Girl Scouts of Kentuckiana by using the code: 789569

Make sure that you have proper gear: washable or reusable gloves, trash bags, plenty of water, sunscreen, close toe shoes, bug spray, and clothing appropriate for the weather.

We want to hear how your girl is using her Girl Scout skills by taking initiative, caring for the community, and Girl Scouting at home. Post your photos on the Girl Scouts of Kentuckiana Facebook page!