SELLING TIPS

Strategize

Work with your troop to talk about ways to sell and reach more customers.

Familiarize

Use your order card to familiarize yourself with the products.

Important Dates

Discuss the important dates of the Fall Product Program. Write the dates in the box on your order card.

• List it Out

Make a list of people you think might like to purchase products from you.

Practice

Practice your sales pitch with family, or troop members before beginning to sell.

· Care to Share

Encourage customers to purchase additional products as gifts, or to support your Care to Share project.

Thank You

Always be courteous, smile and say, "Thank You," even when someone decides not to buy.



SAFETY TIPS

Girl Scouts

· Show you're a Girl Scout

Wear the Girl Scout membership pin, vest, sash or other Girl Scout clothing to identify yourself as a Girl Scout.

Buddy up

Always use the buddy system. It's not just safe, its more fun!

Plan ahead

Be prepared for emergencies, and always have a plan for safeguarding money.

Protect Privacy

Girl Scouts' last names, home addresses, and email addresses should never be given to customers. Protect customers' privacy by not sharing their information, except when necessary.

In Person

Partner with adults

Adults must accompany Girl Scout Daisies, Brownies and Juniors. Girl Scouts in grades 6-12 must be supervised by an adult and must never sell or deliver products alone.

Sell in the daytime.

Sell during daylight hours, unless accompanied by an adult.

• Do not enter any homes or vehicles.

Never enter someone's home or vehicle.

• Be streetwise.

Become familiar with the areas and neighborhoods where you'll be selling and delivering fall products. Avoid alleys.

• Be safe on the road.

Always follow safe pedestrian practices when crossing at intersections or walking along roadways. Be aware of traffic when unloading products and passengers from vehicles.

Digital/Online

· Be safe online

Girl Scouts must have their caregiver's permission to participate in all online activities

Read and agree

Read and agree to the GSUSA Internet Safety Pledge.

Market to friends and family.

Girl Scouts can share their fall program links with friends and family only. Do not share the Girl Scouts' link on public-facing sites.

Follow these and the applicable Girl Scout Safety Activity Checkpoints and Council Guidelines and don't forget to HAVE FUN!



