



Fall Product Guide 2024

What is the Fall Product Program?

The Fall Product Program is a great way for troops to earn funds to support their adventures! Girl Scouts develop entrepreneurial skills such as goal setting, marketing their products, and people skills as they sell and deliver products to customers. Girl Scouts also get to design an avatar patch they can earn that looks just like them! Troops can earn up to 25% profit while the additional funds stay local and support things like our 7 Girl Scout camps and many exciting programs!

There are two simple ways for troops to offer the Fall Product Program.

1. Short & Sweet (Online Orders Only)

Girl Scouts will send 20+ emails to supporters, share their site through email, text, or social media. Customers will then choose from delicious nut/candy options and magazines & more. Their nut/candy order can be directly shipped, or customers can avoid shipping charges by choosing to have the Girl Scout deliver the product.

2. Short & Sweet + Meet & Greet (Online + Paper Orders)

Girl Scouts will perform the steps listed above and can also go door-to-door and collect paper orders from customers. Parents/guardians or troop leadership will enter the paper orders into the M2 website so the products will arrive along with online girl delivery orders.

Both options are fun and will raise money to fund the troop year! Many troops use proceeds for uniforms, badges, patches, program materials, and even troop field trips and travel!

Girl Scouts of Kentuckiana

888-771-5170

M2 Media Customer Service (our vendor partner)

question@gsnutsandmags.com

800-372-8520

Diana Clark

Product Sales Manager

dyclark@gskentuckiana.org

502-716-7236

Brooke Slone

Director of Product Sales and Merchandising

bslone@gskentuckiana.org

502-716-7230

September 11

Early-access & setup for troop volunteers

September 17

Program begins! Online and in-person orders

October 8

Deadline to submit troop delivery address to council

October 8

Deadline for Cadette, Senior, and Ambassador troops to opt-out of rewards

October 29

Family deadline for entering in-person orders into M2. Online girl-delivered items should not be entered

October 29

Last day for paper orders

October 30

Deadline for troop leader/product chair to enter any missing orders or edit in-person orders

October 31

Deadline for service units to enter/edit in-person sales

November 1

Last day for girls/troops to make reward selections

November 1

Last day for online ordering

November 18-22

Delivery of product and rewards to troop leader

December 2

All money due must be turned in to troop

December 5

Family Owing Forms due

December 9

Council ACH withdrawal

www.gsnutsandmags.com/gsk



Scan to get
started on
September 11!

Getting Started! Volunteers

- Fall Product Program resources can be found at www.gskentuckiana.org/fall.
- Follow the link sent to your email address on September 11 to access the M2 Media site.
- Create your volunteer avatar!
- Send access emails to the Girl Scouts in your troop.
- Troops who participate in the Fall Product Program are encouraged to host a family meeting to review the program and distribute materials.

Family Meeting Topics

- The five skills Girl Scouts will learn
- What the troop will do with the profit from the program
- Review product offerings
- How to sell online
- How to sell in-person
- Girl Scout safety
- Family financial responsibility

Tips

- Paper orders must be entered into the M2 site by the parent/guardian (October 29) or troop leader (October 30). Rewards are automatically calculated. **Do not manually enter online girl-delivered products.**
- Rewards are automatically calculated.

Fall Product Deliveries

Nut/Candy Delivery Direct to Troops

- The products sold by Girl Scouts will be shipped directly to troop leaders to divide among their Girl Scouts. Earned rewards will also ship with the nuts/candy.
- In order to ship the product to leaders, each troop participating in the Fall Product Program needs to submit one online JotForm, providing the address and contact information for the person who will receive the delivery. Visit bit.ly/fall24ship.

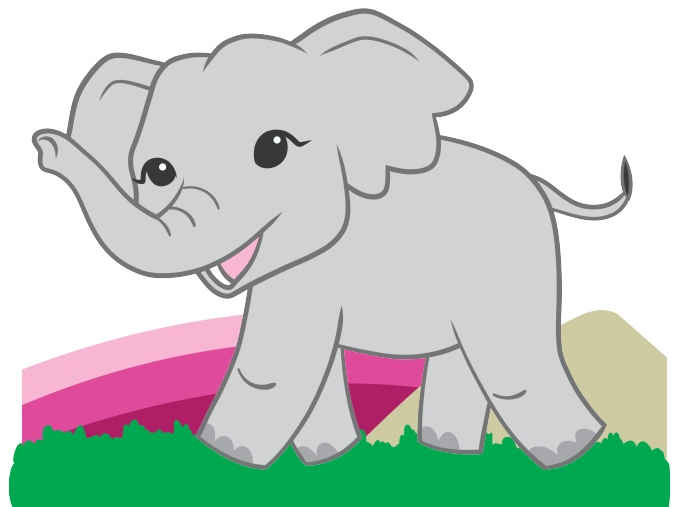
Delivery to Your Troop Families

- Divide entire troop order by Girl Scout before distributing to families.
- Print a delivery ticket for each Girl Scout's order from your dashboard or complete a receipt of products received and money due. After you have delivered the items to each troop member, have their caregiver count/inspect each item and sign the delivery ticket/receipt for your records.

Delivery to Customers

- Troops should encourage Girl Scouts to coordinate delivery of product with their customers. Happy customers become repeat customers!
- Girl Scouts will receive an online report of orders with email addresses and phone numbers of their customers.
- Families should turn in money often to their troop.
- If a customer isn't satisfied with a magazine subscription, they may contact M2 Customer Service for a change or adjustment.
- If an item is damaged (crushed container or sealed but empty container), sellers should reach out to M2 Customer Service.

The Product Power Connection is an e-newsletter all about GSK product programs that is sent out every Tuesday. If you aren't receiving these emails, please contact us at 888-771-5170.



2024 Fall Product Order Card and Troop Proceeds



Our council will be making donations of products to local food banks.
Please help us by indicating how many products you want to donate.
Thank you for your support!

New and returning favorites

For in-person orders, three delicious new items are offered this year: **Praline Pecans**, **Mini Gummi Butterflies**, and **Peanut Butter Elephants**.

For customers ordering online, new stationery items are available along with returning favorites **BarkBox (gifts for dogs)** and **Tervis® (insulated beverage tumblers)**, who both offer new products.

This year the stationery, BarkBox, and Tervis products are included with magazines as "Mags & More" as Girl Scouts work toward earning their personalized patch.

- Troops will earn 20% of the total (gross) sales from nuts, candy, magazines, stationery, BarkBox, and Tervis products.
- Cadette, Senior, and Ambassador troops may opt out of rewards for 25% troop profit. They will still receive all patches that are earned. Troops that decide to opt out of rewards must do so by October 8. If your troop is eligible and decides to enjoy the increased troop proceeds instead of rewards, you will select "Reward Opt-Out" on the main menu, and slide the toggle to the left.

2024 Fall Product Rewards



2024 Rewards!

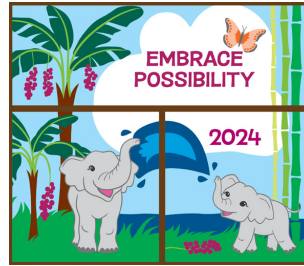
Rewards are cumulative.
Reward choices can be made online once a participant sets up her online campaign site.

*Rewards are subject to change due to unforeseen circumstances, and similar items might be used as a substitute.

Some items may vary in color.

Embrace Possibility Patch
sell 20+ nut & candy items

Elephant Patch
sell 2+ mags & more items



2024 Patch
20+ emails sent

Super Seller Mags Patch
sell 5+ mags & more



Care to Share Patch
sell 4+ care to share



Combined Sales Rewards

Embrace Possibility Stickers & 100+ Patch

\$125+ in combined sales



Tassel Keychain

\$225+ in combined sales



Postcard Set

\$325+ in combined sales



Nail Polish Kit

\$425+ in combined sales



Small Elephant Plush & Goal Getter Patch

\$525+ in combined sales



Diamond Art Kit

\$625+ in combined sales



Embrace Possibility T-Shirt

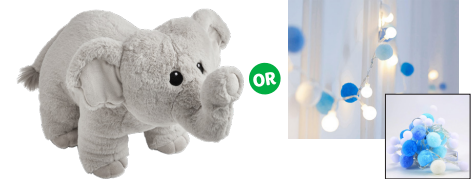
\$725+ in combined sales



Your choice of:

Large Elephant Plush or Pom Pom String Lights

\$825+ in combined sales



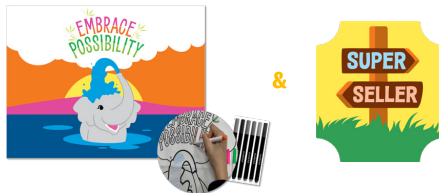
Black Notebook with Gel Pens

\$925+ in combined sales



Coloring Pillowcase & Super Seller Patch

\$1000+ in combined sales



Felt Message Board

\$1200+ in combined sales



Portable Outdoor Mat

\$1400+ in combined sales



3D Elephant Light

\$1600+ in combined sales



Karaoke Machine

\$1800+ in combined sales



Underwater Camera

\$2000+ in combined sales



Four Tickets to an Aquarium or Zoo of Your Choice or 100 Kentuckiana Credits

\$2500 in combined sales



Earn patches customized with Girl Scouts' names and avatars! Here's how:

Fall Personalized Patch



- Girl Scouts will create their avatar.
- Send 20+ emails.
- Sell 5+ magazines, stationery items, BarkBox, or Tervis products **AND** 25+ nut/candy items.
- Use the "Share My Site" function in the M2 system to ask friends and family for support.
- Two troop adults also earn the patch by sending an access email in M2 to all troop members **AND** by reaching \$1,500 in troop sales.

Girl Scout Cookie Crossover Patch



- Create an avatar **AND** send 20+ emails during the Fall Product Program.
- Use the "Share My Site" function.
- Sell 250+ packages of cookies during the 2025 Girl Scout Cookie Program.