



2024 FALL PRODUCT PROGRAM TRAINING

M2 Program Website www.gsnutsandmags.com/gsk

Girl Scouts of Kentuckiana Website www.gskentuckiana.org/gsk

Volunteer Access - September 11, 2024 Girl Access - September 17, 2024



AGENDA

General Housekeeping
Ways to participate
About the Program
Product and Rewards
Site access and view
Important dates
Resources
Q&A

General Housekeeping



What is the Fall Product Program?

It is a great way for troops to earn funds to support their adventures! Girl Scouts develop skills as they sell and deliver product to customers. (Candy, nuts, magazines, and more!)

Are you and your girls registered with Girl Scouts of Kentuckiana?

Registration in required to participate.

Do you have a troop bank account?

You must have a troop bank account with two unrelated adults on the account to participate in any product program. Fall Product funds are collected via ACH from the troop bank account.

If you need help regarding troop bank account set up contact Customer Care.

Do you have a Clover account?

You can accept credit card payments from customers and families through a mobile device using the Clover App. One Clover account per troop. You can request a Clover account using the JotForm link found in the weekly Product Power Connection email.

Do you have Fall Product material for your troop?

Fall Product material has been mailed to new troops (that started January 1, 2023 and after) and troops that participated in the program in 2023.

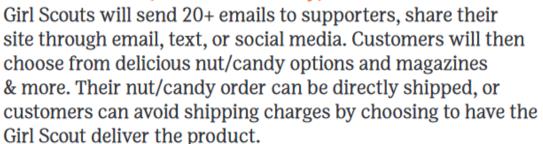
You can request additional material by using the JotForm link found in the weekly Product Power Connection email.



Two simple ways for troops to participate in the Fall Product Program!



1. Short & Sweet (Online Orders Only)



2. Short & Sweet + Meet & Greet (Online + Paper Orders)

Girl Scouts will perform the steps listed above and can also go door-to-door and collect paper orders from customers. Parents/guardians or troop leadership will enter the paper orders into the M2 website so the products will arrive along with online girl delivery orders.

Both options are fun and will raise money to fund the troop year! Many troops use proceeds for uniforms, badges, patches, program materials, and even troop field trips and travel!



ASIAN ELEPHANT

Largest mammal on the Asian continent – living in forests.

Up to 21 feet in length, 12 feet tall and up to 11,000 pounds.

Very social and spends 2/3 of the day feeding on grasses, bananas, rice and sugarcane.

Endangered with fewer than 50,000 remaining due to habitat loss and poaching.



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Candy, Nuts, and Chocolates

Personalized Products (stationery, picture frames, notepads)

Magazines

Tervis® Tumblers

Girl Scout themed BarkBox options













TROOP PROCEEDS

20% of Total Sales 25% for Opt out troops

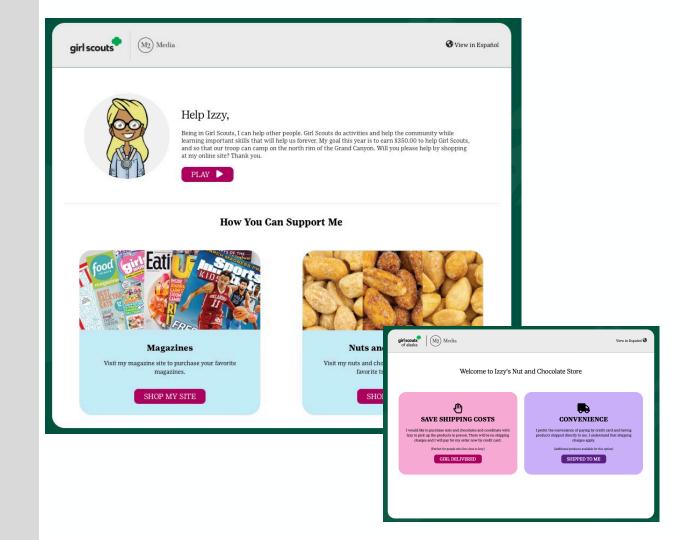
Cadette, Senior, and Ambassador troops may opt out of rewards for 25% troop profit.

Troops that decide to opt out of rewards must do so by October 8. You will find the "Reward Opt-Out toggle on the main menu.

CUSTOMER ONLINE SHOPPING SITES

Supporters select their desired product line.

Nuts & Chocolates have two options: Girl Delivered or Direct Ship.



NEW WAYS TO VISIT STOREFRONTS

Supporters can now visit other storefronts after checking out online.

Thank you for helping Sienna achieve her goal!

We've completed your order. Order #10774



Print Receipt

Appear on Sienna's store

Allow my first name and last initial to be used on Sienna's top supporters listing. We will not display the purchase amounts.

Thank you for your promise to purchase nuts and chocolates! You should receive an email confirmation shortly.

Sienna will follow up with you to confirm your order, and deliver products.

Sienna completed her goal! Thank you!

Thank you for helping today's Girl Scouts make the world a better place.

Continue Your Support



SHOP MAGAZINES



SHOP PERSONALIZED PRODUCTS



SHOP TUMBLERS



SHOP BARK X GIRL SCOUTS



SHOP NUTS & CHOCOLATES

NEW PRODUCTS



Peanut Butter Malt Balls (direct ship only)

Crispy malted milk balls are dipped in a layer of milk chocolate and dunked in a creamy peanut butter coating to make for a tasty treat for peanut butter lovers!



Gummi Butterflies (order card)

Mini in size but pack a big flavor. Featuring Grape, Strawberry, Orange, Blue Raspberry, Cherry, and Green Apple!

Praline Pecan Halves (order card)

A traditional southern treat: pecan halves are covered in a sweet and crunchy coat to create a sweet, creamy, and nutty treat!



NEW GIRL SCOUT TINS

Perfect for gifts!



Make New Friends TinMilk Chocolate Mint Trefoils

Winter Scene Tins
Chocolate Covered Pretzel

Individually Wrapped Peppermint Rounds





CARE TO SHARE

Customer makes purchase to support local food banks.

Orders can be placed through order card, online girl delivered or direct ship channels.

Troops earn proceeds and Girl Scouts earn a special patch and credit towards other rewards.

Earn this patch by selling 4+ Care To Share items.

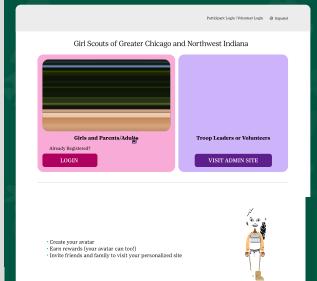
\$14.00 Donation

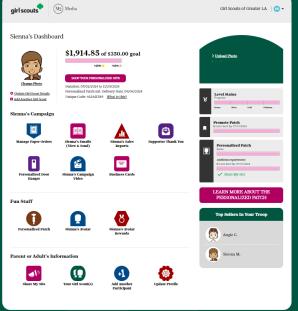
GIRL SCOUT'S PLATFORM SET-UP

Girl access September 17!

www.gsnutsandmags.com/gsk







GIRL SCOUT'S PERSONALIZED **EXPERIENCE**

Design an Avatar







Girl Scouts of Alaska | 000 -



Update Izzy's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating a avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at girlscoutshop.com.



To see all choices for your avatar, use the arrows in the avatar software below.

Face	
Hair	
Body	
Clothing	
Тор	•
4 Bottom	•
4 Socks	•
4 Shoes	•
• Accessories	-

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the audio

Unfortunately, your browser does not support our "Record Now" feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your Avatar, you will need to upload an audio file. iOS users can select "Take Photo or Video" when uploading a file to use

UPLOAD AN AUDIO FILE

I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

PARTICIPANT'S DASHBOARD

Send emails/social media/texts.

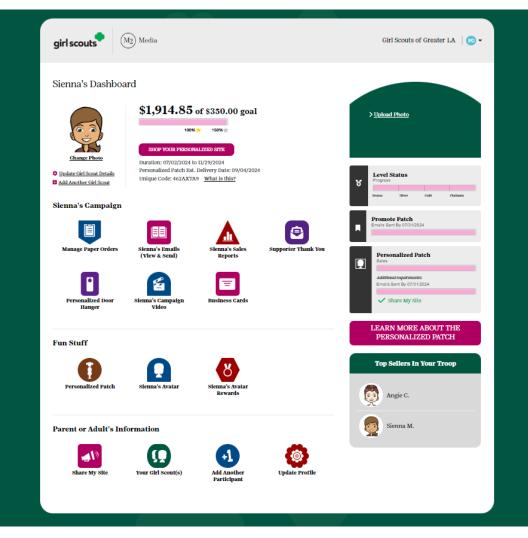
NEW Supporter Thank You email.

Girl Scout's avatar room with virtual rewards & troop photo.

Manage paper order card entry.

Select rewards.

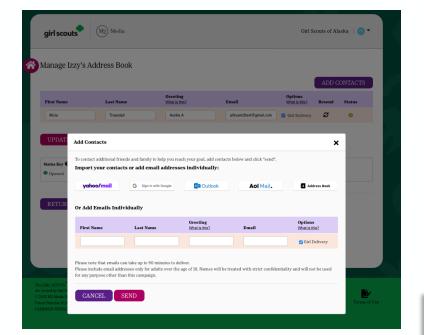
View sales reports.



TOOLS TO RUN A BUSINESS

Share My Site with social media and texting.

Printable business cards and door hangers with QR codes.











Fall Personalized Patch



Personalized Patch with Theme Backgrounds

Create your avatar, send 20+ emails, use the "Share your Site" function within the M2 site, sell 5+ magazines and more items, and 25+ nut/chocolate items.

2024-25 FALL & COOKIE CROSSOVER PATCH

Create your avatar.

Send 20+ emails.

Use the "Share my Site" function within the M2 site.

Sell 250+ packages of cookies during the 2025 Cookie Program.





GIRL SCOUT REWARDS











Large Elephant Plush as Pom Pom String Light



















Four Tickets to an Aquarium or Zoo of Your Choice as 100 Kentuckiana Credits \$2500 in combined sales





Kentuckiana

Win A Fall Product Experience & Overnight Trip to Kings Island Theme Park for Your Troop!

To qualify for the drawing, troop leaders must complete the following:

- 1. Log in and create their avatar on the Fall Product website.
- 2. Send the "ready to launch" email from the M2 site to their families.
- 3. Have at least 60% of their registered Girl Scouts (troop must have at least five girls) create their avatar, send 20+ emails, and use the share my site feature through M2.
- Troops must complete these steps by October 1, 2024, to earn the initial entry.
- Troops can earn an additional entry for every \$300 in Fall Product items that their troop sells.

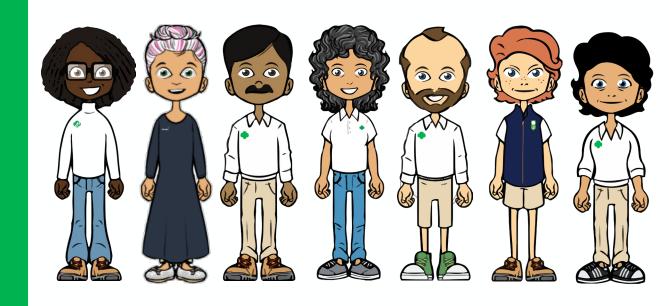






VOLUNTEER EXPERIENCE

Welcome email September 11, 2024.









Announcement

To manage the product program this year, please set up your account now. Your username will be the email address shown below. Use that information when you <u>create your password</u>.

Once you log in, create your avatar and visit the "Parent and Adult Email Campaign" section. Check or enter the email addresses for the Girl Scouts/parents in your troop so they will receive an email with instructions on how to participate.

You will also be able to communicate with troop leaders and access reports and other information for the Girl Scouts in your troop and all of the troops in your service unit.

Username:

Once you have created your password, you can <u>access the site using this link</u> or go to <u>gsnutsandmags.com/admin</u>.

The program will run from 07/02/2024 to 11/29/2024. Please encourage all Girl Scouts to participate. It's fun and also a great learning experience. If you have any questions, contact us online or call 1-800-372-8520. Thank you for all that you do for Girl Scouts.

Thank you, Girl Scouts of Greater LA



TROOP VOLUNTEER ACCESS

Email invitation to login.

Watch the troop training video.

Queue parent/adult email.

Create your volunteer avatar.

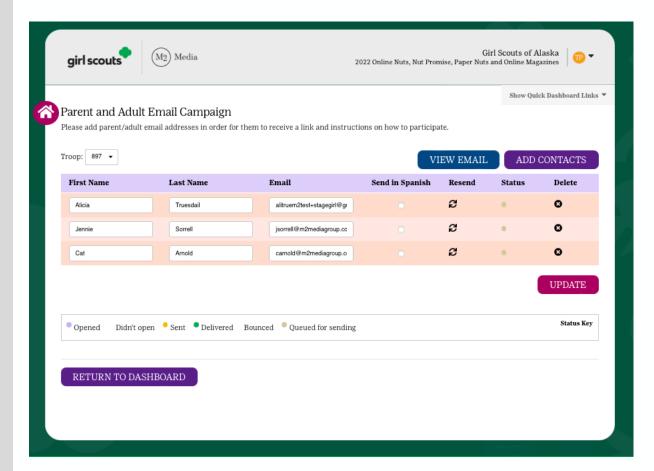
PARENT/ADULT EMAIL CAMPAIGN

Reminder that girls will add themselves to the site.

Email addresses uploaded by council.

Edit or enter missing parent/adult emails.

Email with instructions on how to participate.



TROOP DASHBOARD

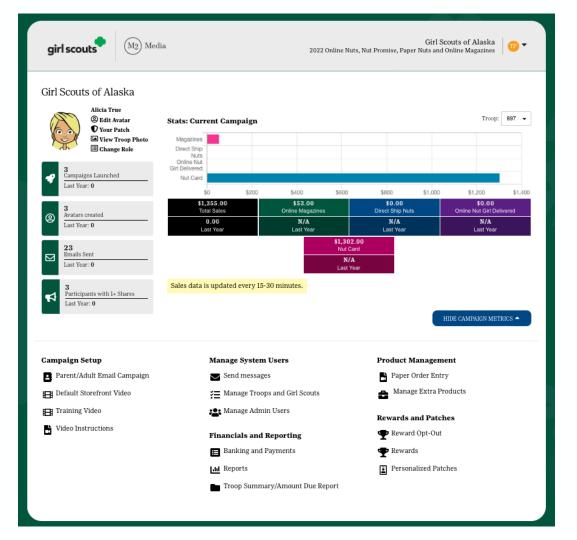
Messaging to girls.

Manage paper order card entry.

Remind girls to select rewards.

View sales reports.

Troop bank information needs to be submitted directly to the council.



Troop Volunteer REWARD

\$1,500+ in troop sales and send parent/adult Email.



SERVICE UNIT DASHBOARD

Messaging to troops.

Manage paper order card entry.

View sales reports.





Girl Scouts of Alaska 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

SU •

Girl Scouts of Alaska



Alicia True

② Edit Avatar

① Your Patch

III Change Role









Stats: Current Campaign





Sales data is updated every 15-30 minutes.

HIDE CAMPAIGN METRICS -

Campaign Setup

Troop Training Video

Manage System Users

- ☑ Send messages
- ₹ Manage Service Unit, Troops & Girl Scouts
- 🏖 Manage Admin Users

Financials and Reporting

- Banking & Payments
- Reports
- Troop Summary / Amount Due Report

Product Management

Paper Order Entry

Rewards & Patches

Personalized Patches

Service Unit Volunteer REWARD

\$1 in total sales





DELIVERY OF PRODUCT AND REWARDS

Please submit the troop contact and delivery information directly to GSK by October 8, 2024.





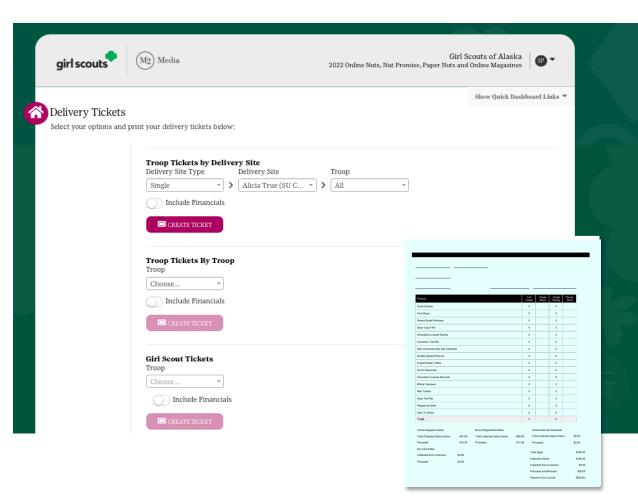
DELIVERY TICKETS

Product and Rewards

Print delivery tickets by service unit, troop, or girl.

Available for easier picking and packing.

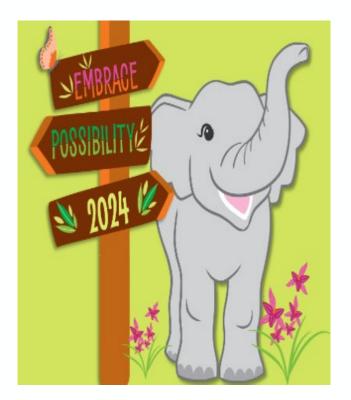
Option to include financials.



IMPORTANT DATES

September 11	Early-access & setup for troop volunteers
September 17	Program begins! Online and in-person orders
October 8	Deadline to submit troop delivery address to council
October 8	Deadline for Cadette, Senior, and Ambassador troops to opt-out of rewards
October 29	Family deadline for entering in-person orders into M2. Online girl-delivered items should not be entered
October 29	Last day for paper orders
October 30	Deadline for troop leader/ product chair to enter any missing orders or edit in- person orders
October 31	Deadline for service units to enter/edit in-person sales
November 1	Last day for girls/troops to make reward selections
November 1	Last day for online ordering
November 18- 22	Delivery of product and rewards to troop leader
December 2	All money due must be turned in to troop
December 5	Family Owing Forms due
December 9	Council ACH withdrawal





FALL PRODUCT PROGRAM CUSTOMER CARE

Girl Scouts of Kentuckiana

888-771-5170

M2 Media Customer Service (our vendor partner)

question@gsnutsandmags.com

800-372-8520

Diana Clark

Product Sales Manager dyclark@gskentuckiana.org 502-716-7236

Brooke Slone

Director of Product Sales and Merchandising bslone@gskentuckiana.org 502-716-7230

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