

2024 Cookie Price Increase

Customer Frequently Asked Questions

Girl Scouts of Kentuckiana has made the difficult decision to increase the cookie prices for the 2024 Cookie Program. Core cookies will be \$6.00 and specialty cookies (S'mores and Toffee-tastic) will be \$7.00 each. Read on for more information on this decision.

Why are prices going up?

Girl Scouts is not immune to current global economic challenges, and the cost of Girl Scout Cookies from our vendor, Little Brownie Bakers, has gone up significantly. The Cookie Program represents up to 75% of the council's revenue. To continue to provide Girl Scouting for any girl that wishes to be a part of GSK, we must increase the price. This is our first price increase in 6 years.

Will troops earn more profit per box sold?

Yes! Along with the increase, troops will also earn more troop profit.

Does the money from the cookie program stay local?

Yes! 100% of the money raised from the Cookie Program stays local to our council where we serve over 10,000 Girl Scouts and volunteers from Southern Indiana to Western Kentucky!

Does the money from the Cookie Program fund under-served communities and Girl Scouts?

Yes! Thanks to our "scoutership" Girl Scout fund, the Cookie Program, and donors make it possible for ANY girl who wants to be a Girl Scout to join at no cost.

How can I help support Girl Scouts?

- Purchase cookies.
- Become a donor.
- Become a booth partner and allow Girl Scouts to sell cookies at your business.
- Share the message that the Cookie Program is more than a delicious treat—it helps girls become leaders of courage, confidence and character who make the world a better place!

