

# What's in a Box?

Every box invests in Kentuckiana Girl Scouts.  
100% of proceeds stay local within our council.



## Powering Girl Leadership

Where does the money go? For 2025, here's a snapshot estimate of the price breakdown when a Girl Scout sells one package of cookies.



### \$6 Money from 1 box of cookies

\$1.30	<b>Cost of the cookies</b> This is what <i>we pay</i> the bakery for a box of cookies. Every delicious bite comes from our bakery in Kentucky.	\$0.72	<b>Services &amp; support to members</b> Equips troop leaders and families to make the most of all that's offered from Girl Scouts, with a support network of volunteer and staff resources.
\$0.84	<b>Stays with troops</b> Stays with the local troop who sold the cookies. Troops plan fun things like activities, travel, service projects, and adventures with friends.	\$0.20	<b>Marketing</b> Tells our Girl Scouts story in the community and shows the awesome impact our members can make on the world.
\$0.37	<b>Seller rewards</b> Covers the fun rewards a Girl Scout can select based on individual business goals.	\$0.07	<b>Training</b> Provides expert help to volunteers, plus things like safety programs and outdoor certifications, allowing Girl Scouts to try new activities and take courageous risks.
\$0.20	<b>Cost of the Cookie Program</b> Pays for connecting customers with cookies: things like transporting and storing cookies, payment issues, plus tools our awesome volunteers use for planning.	\$0.13	<b>Connectivity &amp; Technology</b> Keeps our council members connected and organized, across our area of 64 counties.
\$0.79	<b>Camps &amp; Properties</b> Allows for our council's eight camps and properties where Girl Scouts explore new skills and make lifelong memories.	\$0.23	<b>Fundraising the future</b> Finds future resources from generous donors who grow our reach and open financial access to leadership and adventures for girls.
\$0.26	<b>Recruiting new girls and volunteers</b> Helps us find and welcome new girls to join the wonders of Girl Scouting, and new leaders to guide the fun.	\$0.46	<b>Council business &amp; general costs</b> Supplies important council business expenses such as insurances, accounting, and data systems.
\$0.43	<b>Adventures &amp; programs</b> Helps power the events, teams and activities that inspire girls to dream big, find their voices and lead the way in making changes that affect the issues most important to them.		