

Supporting Girl Scout Entrepreneurs



Did you know you can support today's young entrepreneurs by hosting Girl Scout Cookie booths?

Please help us continue the mission of Girl Scouts as we build girls of courage, confidence and character who make the world a better place. Girl Scouts are in every community **across Western Kentucky and Southern Indiana** from every background and in every economic circumstance.

You may have heard about our iconic Girl Scout Cookie Program; however, you may not know it is the largest girl-run entrepreneurial program in the world. 100% of proceeds earned by the girls stay local, powering girl leadership experience.

The Cookie Program's Five Core Skills

The Girl Scout Cookie Program allows girls to experience entrepreneurship by running their own cookie "business." Girl Scouts learn to think like entrepreneurs, practice a variety of skills and build on them year after year.

Goal Setting: Girl Scouts learn how to set goals and create a plan to reach them.

Decision Making: Girl Scouts learn to make decisions on their own and as a team.

Money Management: Girl Scouts learn to create a budget and handle money.

People Skills: Girl Scouts find their voice and build confidence through customer interaction.

Business Ethics: Girl Scouts learn to act ethically, both in business and in life.



How Can You Support Our Cookie Entrepreneurs?

You can support these young entrepreneurs by allowing Girl Scouts to host cookie booths in front of your stores. Our booths are from March 24-April 30.

It is Easy to Host a Cookie Booth

- Determine if the booth location will be inside, outside or a drive through option.
- Determine the best dates based on the store's availability
- Troops register through the council's cookie software
- Volunteers will be onsite to supervise Girl Scouts and their cookie inventory

Booths can also increase retail traffic to your location! Once you decide to be a cookie booth partner, your business will be added to the Girl Scouts of the USA national "Find Cookies link" at [girlscouts.org](https://www.girlscouts.org). Last year over 8.4 million cookie booth lookups happened on the national site. This year your location could be added when a cookie customer is searching for a cookie booth.

By partnering with Girl Scouts of Kentuckiana you would allow us to schedule troops and girls to set up their cookie booths at your location. But more importantly, you are investing in the next generation of female entrepreneurs and helping them reach their dreams.

Support today's cookie entrepreneurs!

Additional Way to Support Girl Scouts of Kentuckiana Cookie Program

Purchase cookies for donations

- Purchase cookies from a Girl Scout to be donated to the US military.
- Purchase cookies from a Girl Scout to be donated to a charity of your choice.

Buy cookies for your company

- Say "Thank you" to clients.
- Show appreciation to your employees.

Promote the "Find Cookies" site

- Add this link (girlscoutcookies.org) to your company newsletters or emails.
- Share on your social media.
- Hang flyers in your shop.

Provide mentorship

- Share your experiences running a business.
- Help a Girl Scout perfect her pitch.
- Share your favorite marketing tips and tricks.



2115 Lexington Road
Louisville, KY 40206
888-771-5170

www.gskentuckiana.org