

Agenda



2026 Cookie Program Troop Training

Meeting Agenda

Program Dates
Training, Material, and Resources
2026 Cookie Lineup
General Housekeeping
Troop Profit and Rewards
Phases of the Cookie Program
Kentuckiana Credits
Cookie Booth Participation
Additional Cookies and Cookie Money Tips
Maximize Your Cookie Program Potential

Cookie Program – eBudde/Digital Cookie

January 12, 2026 – March 29, 2026

eBudde and Digital Cookie access for Volunteers – Jan. 6
Digital Cookie access for families – Jan. 8

Cookie Booth draw in eBudde begins Jan. 28

Troops opt out of rewards or split troop deadline – Jan. 27

Troops submit initial/pre-order – Feb. 2

Cookies and Rewards delivered – Feb. 19-25

Louisville warehouse – Feb. 26-28

Cookie booths Mar. 6-29

Family owing and money due – Mar. 31

Troops submit final rewards – Apr. 1

Council begins the ACH process – Apr. 7

Full list of dates available on the GSK website.
www.gskentuckiana.org



Program Dates

Additional Virtual Trainings, Videos, and Resources

Family Training January 8
12:30 and 7:30pm EST

Navigating eBudde for important steps.

Cookie booth training.

Troop Digital Cookie training.

Individual training with GSK Product Team by appointment.

Live and recorded trainings posted to the Girl Scouts of Kentuckiana website.

Cookie materials for families and troops.

www.gskentuckiana.org/cookieresources

Watch for more information in the weekly Product Power Connection.



Cookie Material



- All material is available on the GSK website.
- Volunteer and Family guides.
- Cookie price breakdown sheet.
- Cookie price cheat sheet for girls. Lanyard ready.
- Signs for troops to use at booths saying 100% of proceeds stay in Kentuckiana.
- Cookie material will ship to troops starting December 12, 2025.
- Troops will be sent material based on girls registered by November 11.
- A Jotform link will be available to request additional material.

2026 COOKIE LINEUP

- New cookie. Exploremores!
- New soft pack for Adventurefuls.
- \$6.00 Core/\$7.00 Specialty.
- 8 pack samples are available.
- Toffee-tastic is for initial order only.

The World's Most Flavorful Lineup



Adventurefuls® • Real Cocoa Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt Approximately 15 cookies per 6.3 oz. pkg. \$6 	Lemon-Ups® NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS Crispy lemon flavored cookies with inspiring messages to lift your spirits Approximately 12 cookies per 6.2 oz. pkg. \$6 	Trefoils® Iconic shortbread cookies inspired by the original Girl Scout recipe Approximately 38 cookies per 9 oz. pkg. \$6
Do-si-dos® • Made with Natural Flavors • Real Peanut Butter • Whole Grain Oats Oatmeal sandwich cookies with peanut butter filling Approximately 20 cookies per 8 oz. pkg. \$6 	Samoas® • Real Cocoa • Real Coconut Crisp cookies with caramel, coconut, and dark chocolaty stripes Approximately 15 cookies per 7.5 oz. pkg. \$6 	Tagalongs® • Real Cocoa • Real Peanut Butter Crispy cookies layered with peanut butter and covered with a chocolaty coating Approximately 15 cookies per 6.5 oz. pkg. \$6
Thin Mints® • Made with Vegan Ingredients • Real Cocoa Crisp, chocolaty cookies made with natural oil of peppermint Approximately 30 cookies per 9 oz. pkg. \$6 	Exploremores™ • Real Cocoa NATURALLY AND ARTIFICIALLY FLAVORED Rocky road ice cream-inspired cookies filled with flavors of chocolate, marshmallow and toasted almond crème Approximately 18 cookies per 7.9 oz. pkg. \$6 NEW! 	Toffee-tastic® • No Artificial Flavors GLUTEN-FREE Rich, buttery cookies with sweet, crunchy toffee bits Approximately 14 cookies per 6.7 oz. pkg. \$7

General Housekeeping

Are you and your girls registered?

The troop leader and girls must be registered to be uploaded into eBudde, the cookie sales tracking and inventory system. Registration is required for participation. New leaders will receive a special guide with a detailed glossary of terms that highlights important parts of the program and available resources.

Do you have a troop bank account?

You must have a bank account with 2 unrelated adults on the account in order to participate in any product programs. This is because we ACH your cookie funds due to the council. If you need help regarding troop bank account set up contact GSK Customer Care.

Do you have cookie materials for your troop?

Materials will ship directly to registered troops based on girls registered by November 11. Troops can request additional materials.



Troop Profit

Eight Core Cookie Flavors

\$6.00 per package - Troop Profit \$0.80 per package

One Specialty Cookie Flavor (Toffee-tastic)

\$7.00 per package - Troop Profit \$0.90 per package



Cadette, Senior, and Ambassador Reward Option

Troops can opt out of rewards for additional troop profit of \$0.10 per package.

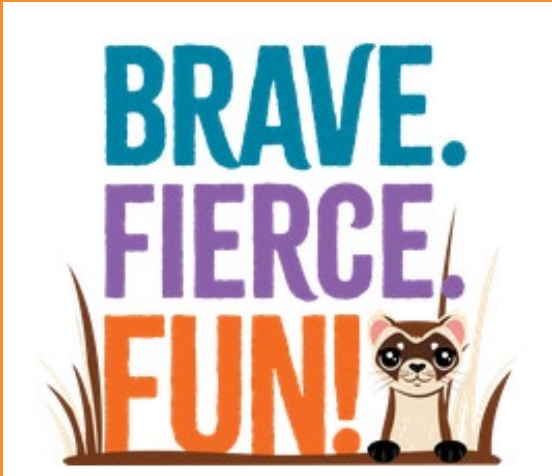
Troops that opt out of rewards can still earn Troop Initial and Final PGA (per girl average) rewards.

Girls can still earn the theme patch, bar patch, and Kentuckiana Credits.

New Reward Option for multi-level troops



Phases of the Cookie Program



Phase 1: Cookie Season Prep

Phase 2: Pre-Orders (Initial Order Period)

Phase 3: Cookies In-Hand (Additional Order Taking)

Phase 4: Cookie Booth Sales (March 6-29, 2026)

Phase 5: Wrapping up Your Cookie Program

See details about each phase of the Cookie Program on pages 5-12 in the Volunteer Guide.

Detailed description of phases and a check list in the Family Guide.

Pre-Orders/Initial Orders

January 12, 2026 – February 2, 2026

Digital Cookie Begins

January 12, 2026 (Girl delivery, Ship and Donate)

Paper Order Card Begins

January 12, 2026

The pre-order/initial order in eBudde should consist of all girl delivered Digital Cookie orders, paper orders, and additional cookies for booths.

Troops will submit their initial order and rewards in eBudde by February 2, 2026.

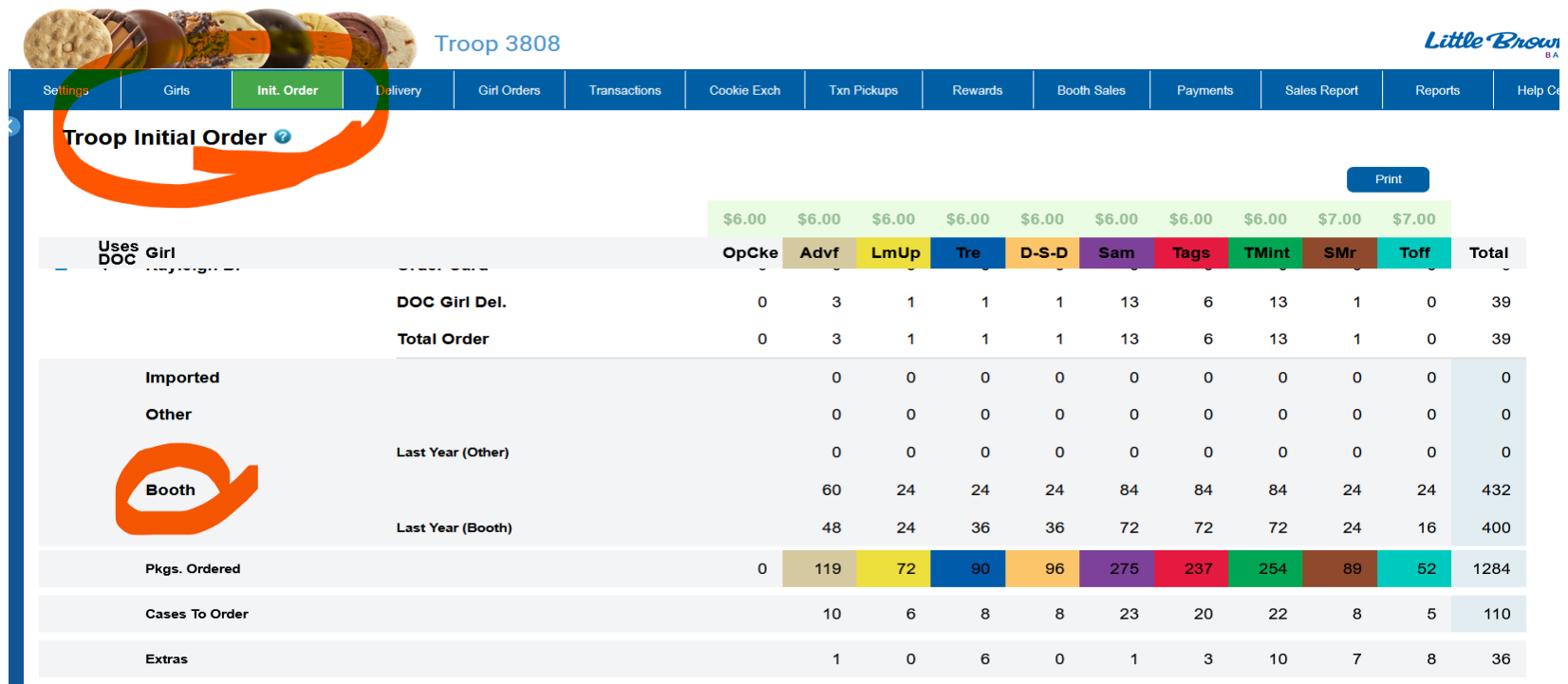
There are girl and troop rewards earned during the initial order phase of the program. These rewards will be delivered to the troop with the initial cookie order.

Kentuckiana Credits can be earned for girls and troops!



Kentuckiana Credits (Troops/Girls)

- Troops earn 20 Kentuckiana Credits (KC) for every 100 packages ordered for booths from Jan. 12 – Feb. 2. (Orders on the booth line of the initial order tab in eBudde)
- Girls earn 20 KC for every 100 packages sold from Jan. 12 – Feb. 2. (Initial/pre-order phase)
- KC will be distributed with the initial/pre-order girl and troop rewards.



Troop 3808

Settings Girls **Init. Order** Delivery Girl Orders Transactions Cookie Exch Txn Pickups Rewards Booth Sales Payments Sales Report Reports Help

Troop Initial Order ?

Print

		\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$7.00	\$7.00	
Uses DOC Girl		OpCke	Advf	LmUp	Tre	D-S-D	Sam	Tags	TMint	SMr	Toff	Total
DOC Girl Del.		0	3	1	1	1	13	6	13	1	0	39
Total Order		0	3	1	1	1	13	6	13	1	0	39
Imported			0	0	0	0	0	0	0	0	0	0
Other			0	0	0	0	0	0	0	0	0	0
Last Year (Other)			0	0	0	0	0	0	0	0	0	0
Booth			60	24	24	24	84	84	84	24	24	432
Last Year (Booth)			48	24	36	36	72	72	72	24	16	400
Pkgs. Ordered		0	119	72	90	96	275	237	254	89	52	1284
Cases To Order			10	6	8	8	23	20	22	8	5	110
Extras			1	0	6	0	1	3	10	7	8	36

Cookies Are Here!

Once troops have submitted their initial cookie order and rewards, the cookies will be delivered to the council warehouse to be distributed to troops.

February 19-25, 2026 troops will get their initial order cookies and initial rewards.

Area/Service Unit pick up at designated locations.

Direct to troop delivery 300+ case order.

Louisville Armstrong Warehouse
(February 26 – 28, 2026)



Additional Orders and Cookie Booths

February 3, 2026 – March 29, 2026

Special girl and troop rewards can be earned during this phase of the program.
These rewards will ship to the troop after the program has ended.

Cookie Booths

March 6, 2026 – March 29, 2026

Council Booths

Service Unit Booths

Troop/My Sale Booths (personal connection, drive-thru, family/neighborhood)

Jan. 28 – 31, 2026 Council wide booth draw for council secured booths in eBudde.
(Kroger, Walmart, Malls, Wendy's, etc.)

Troops can sell cookies as soon as they receive their order.



Cookie Money Tips



When do we collect money?

- Girls should collect payment when they deliver cookies.
- Families should pay the troop by the end of the cookie program.
- Troops should make frequent deposits in their troop bank account with both family payments and booth sales.

All cookie money is due in the troop bank account by March 31, 2026.

What about Digital Cookie payments?

- All Digital Cookie sales are paid for online. You will never have to collect money for any Digital Cookie orders.

What if a family is late or fails to pay the troop for cookies?

- Troops may submit a family owing form. This will exempt the troop from owing the council for the missing funds due from the family. The proper documentation must be submitted. The council will then pursue collections with the family. Form is due by March 31, 2026.

What if the troop has cookies left over? Can we return unsold cookies?

- No, once the troop has picked up cookies and accepted responsibility for them, they are financially obligated to pay for the cookies, even if they are unsold.

Maximize Your Cookie Program Potential

Host a family meeting. Discuss troop expectations about participation.

Set Troop goals and encourage Girl Scouts to set individual goals.

Encourage participation in all levels of the program.

Take advantage of marketing resources.

When delivering cookies, have your Girl Scout include a thank you note with a link or QR code to their Digital Cookie site, in case customers need a “refill”.

Be aware of Council cookie communications including the weekly Product Power Connection e-newsletter, emails from the eBudde system and your Service Unit volunteers.

Additional training and resources will be available throughout the program.

Opportunity to request one-on-one training for you with Council staff.



Girl Engagement Events

Monday, December 15

5:30 – 7:30 pm

Malibu Jack's

1704 N Dixie Hwy, Elizabethtown, KY 42701

Tuesday, December 16

5-8pm CST

Ralphie's Fun Center

702 Happy Valley Rd., Glasgow, KY 42141

Tuesday, January 13

5-8pm CST

Atomic City

3801 Hinkleville Rd, Paducah, KY 42001



To get more information and register for these events,
please visit the Girl Scouts of Kentuckiana website.
www.gskentuckiana.org.



Thank You!

Volunteer Access – January 6, 2026

eBudde

www.ebudde.littlebrownie.com

Family Access – January 8, 2026

Digital Cookie

digitalcookie.girlscouts.org

Girl Scouts of Kentuckiana Website

www.gskentuckiana.org/cookieresources

GSK Customer Care

888-771-5170

Diana Clark, Product Program Manager

dyclark@gskentuckiana.org

502 716-7236

Product Power Connection – e-newsletter each Tuesday

