2026 Cookie Program
Service Unit Level Training

Agenda

- Cookie Program Theme and New Cookie
- Dates and Cookie Material
- Exciting Updates
- Kentuckiana Credits
- Cookie Booth Details
- Delivery and Cookie Cupboards
- Girl and Troop Cookie Rally Events
- Additional Cookie Training
- Q&A

BRAVE.
FIERCE.
FUN!

Program Dates

Cookie Program – eBudde/Digital Cookie
January 12, 2026 – March 29, 2026

eBudde and Digital Cookie access for Volunteers – Jan. 6
Digital Cookie access for families – Jan. 8

SU booths in eBudde by Jan. 26 to earn 20 KC for each unique location.

Cookie Booth draw in eBudde begins Jan. 28

Troops opt out of rewards or split troop deadline – Jan. 27
Troops submit initial/pre-order – Feb. 2
SU submit initial/pre-order – Feb. 3
Cookies and Rewards delivered – Feb. 19-25
Louisville warehouse – Feb. 26-28
Cookie booths Mar. 6-29

Family owing and money due – Mar. 31
Troops submit final rewards – Apr. 1
SU submit final rewards – Apr. 2
Council begins the ACH process – Apr. 7

Cookie Material

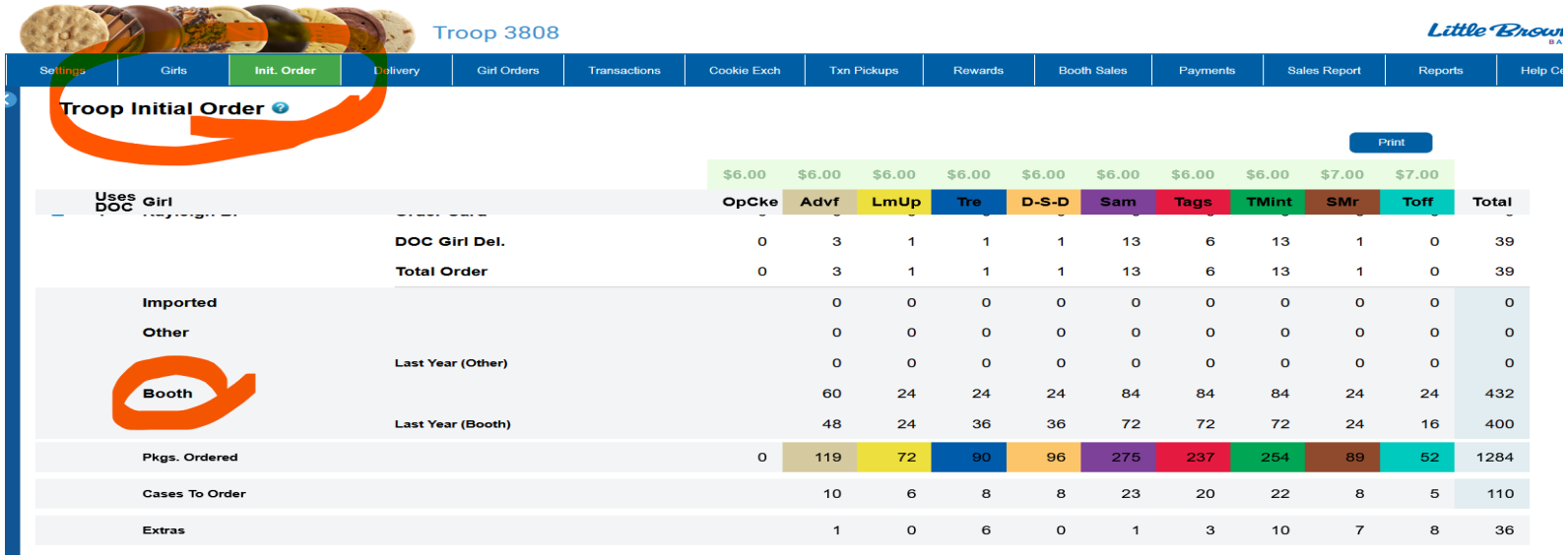
- Volunteer and Family guides have been redesigned to be more user friendly and offer a step-by-step guide to support the needs of volunteers and families.
- Updated cookie price breakdown sheet.
- Cookie price cheat sheet for girls. Can attach to lanyard.
- Signs for troops to use at booths saying 100% of proceeds stay in Kentuckiana.
- All material will be available on the GSK website.
- Cookie material will ship to troops starting December 12, 2025.
- Troops will be sent material based on girls registered by November 11.
- A packet of material will be mailed to each Service Unit.
- A Jotform link will be available to request additional material.

Exciting Updates

- Double Kentuckiana Credits for girls during the initial/pre-order phase. 20 KC for every 100 packages sold.
- Troop booth Kentuckiana Credits for booth cookies ordered during the initial/pre-order phase. 20 KC for every 100 booth cookies ordered.
- A NEW COOKIE!
- Fun Cookie Rally events for girls and troops around the council.
- One final **Adult only** event. Time for fun, networking, and building community. Saturday, December 6 – Houchens.
- Redesigned high-level rewards to include Amazon shopping experiences.
- New reward opt out option.

Kentuckiana Credits (Troops/Girls)

- Troops earn 20 KC for every 100 packages ordered for booths from Jan. 12 – Feb. 2. (Orders on the booth line of the initial order tab in eBudde)
- Girls earn 20 KC for every 100 packages sold from Jan. 12 – Feb. 2. (Initial/pre-order phase)
- KC will be distributed with the initial/pre-order girl and troop rewards.



			$6.00	$6.00	$6.00	$6.00	$6.00	$6.00	$6.00	$6.00	$7.00	$7.00	
Uses DOC	Girl		OpCke	Advf	LmUp	Tre	D-S-D	Sam	Tags	TMint	SMr	Toff	Total
		DOC Girl Del.	0	3	1	1	1	13	6	13	1	0	39
		Total Order	0	3	1	1	1	13	6	13	1	0	39
	Imported			0	0	0	0	0	0	0	0	0	0
	Other			0	0	0	0	0	0	0	0	0	0
		Last Year (Other)		0	0	0	0	0	0	0	0	0	0
	Booth			60	24	24	24	84	84	84	24	24	432
		Last Year (Booth)		48	24	36	36	72	72	72	24	16	400
	Pkgs. Ordered		0	119	72	90	96	275	237	254	89	52	1284
	Cases To Order			10	6	8	8	23	20	22	8	5	110
	Extras			1	0	6	0	1	3	10	7	8	36

How to support troops with booths

- Secure cookie booths in your area at non-Kroger & Walmart locations.
- Think outside the box – Are there places you have not approached?
- Arrange a drive through booth at a busy location.
- Secure booths that you can include in the open council booth draw (most troops will stay within their nearest neighborhoods and areas for booths and want to go to the stores they frequent as customers).
- Quickly approve My Sale booth requests in eBudde so troops can make plans.
- Offer to operate as a “Mobile Booth Cupboard” to help troops that need support when they run out of cookies at booths.
- Show up – Visit booths and encourage the girls. Take pictures, offer pointers, and give support.
- Host a service unit Cookie Rally.

Council/SU Cookie Booth Draw

- Secure and turn in booths by Jan. 26 to earn 20 KC for every unique location. (Excludes Kroger and Walmart)
- Jan. 28 – 31 Council wide booth draw for council secured booths. (Kroger, Walmart, Malls, Wendy's, etc.)
- SU may opt to turn in their booths unfilled to be included in the council booth draw.
- More details and troop specific booth sign up training to come in January.

Delivery and Cookie Cupboards

Cookies and Rewards delivered – Feb. 19-25
Louisville warehouse – Feb. 26-28
Council Cookie Cupboards Mar. 2-28
Louisville warehouse Mar. 6-28

- Troop initial delivery for 300+ cases.
- Additional troop delivery 100+ cases.
- SU delivery locations.
- Volunteer cookie cupboards.
- Mobile SU cookie cupboards.

Girl Engagement Events

Monday, December 8
5-8pm CST
Escape Today
820 W 2nd St, Owensboro, KY 42301

Monday, December 15
5:30 – 7:30 pm
Malibu Jack's
1704 N Dixie Hwy, Elizabethtown, KY 42701

Tuesday, December 16
5-8pm CST
Ralphie's Fun Center
702 Happy Valley Rd., Glasgow, KY 42141

Tuesday, January 13
5-8pm CST
Atomic City
3801 Hinkleville Rd, Paducah, KY 42001

To get more information and register for these events, please visit the Girl Scouts of Kentuckiana website. www.gskentuckiana.org.

Cookie Training

Service Unit Training
December 2 12:30-1:30pm
https://zoom.us/meeting/register/yztiY8_8Tvi2o127C9IXog
December 2 7:30-8:30pm
https://zoom.us/meeting/register/UHk6-Fo2SyyZd-toIdySvw

New Troop Training
December 9 12:30-1:30pm
https://zoom.us/meeting/register/2kEK5kH4S66wLlq1uOppeQ
December 9 7:30-8:30pm
https://zoom.us/meeting/register/Z_AwDhLzR6-9uC1TYmhjgQ

Troop Training
December 11 12:30-1:30pm
https://zoom.us/meeting/register/wt1JLs4ZQiSBZ9cY_Sn7wg
December 11 7:30-7:30pm
https://zoom.us/meeting/register/kOqOWbSoSOSRPlOtpsxLyQ

Family Training
January 8 12:30-1:30pm
https://zoom.us/meeting/register/gn577u7iRVOj8EcrSTmPlQ
January 8 7:30-8:30pm
https://zoom.us/meeting/register/Eb8c3JqYTj6TOOE3Lqr3YQ

THANK YOU!

For the support you give to
Volunteers, Troops, and the Cookie Program.
We appreciate you!