

## Welcome to Girl Scouts of Kentuckiana Annual Meeting

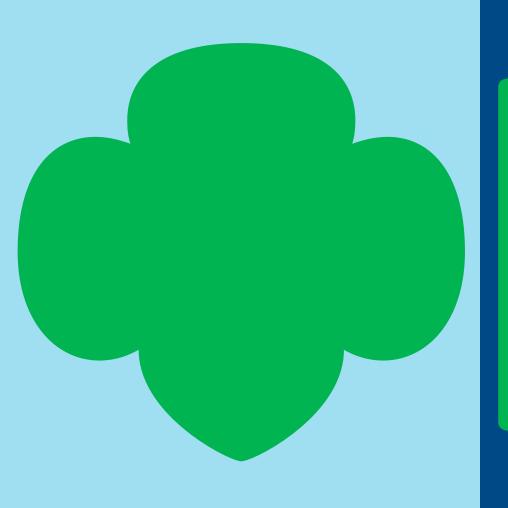
#### Here is the QR Code to this year's workbook.



# **girl scouts** of kentuckiana

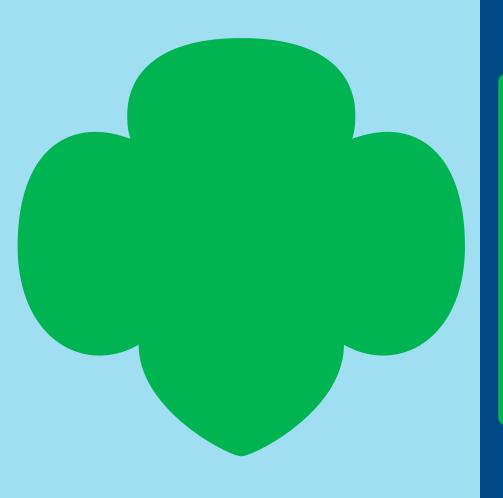
## Annual Meeting April 26, 2025





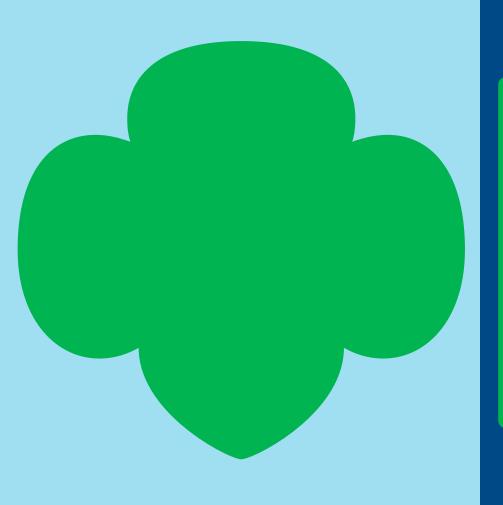
## Call to Order

Sharon Handy Board Chair



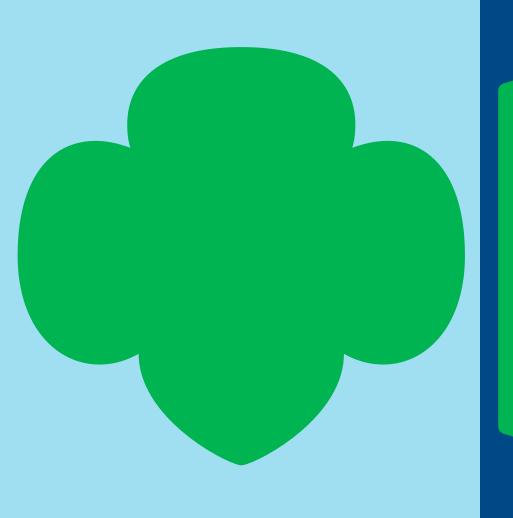
## Opening Flag Ceremony, Pledge of Allegiance, and Girl Scout Promise and Law

Troop 941



## Invocation

Melanie Samuels-Black Member, Board Development Committee



## Welcome

Sharon Handy

## Welcome Speaker and Opening Remarks

Angie Fenton President and CEO, Extol Media

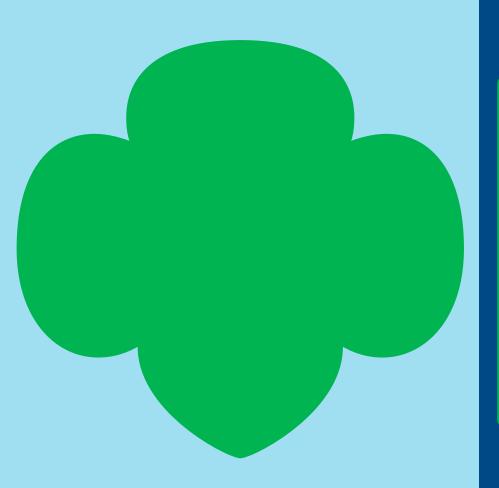


## CEO Report

Maggie Elder

## State of the Council Dates

This is a draft schedule. Please check GSK News You can Use for updated info. **May 29** 6:30–8:00 pm Eastern: Louisville PLC **May 30** 6:30–8:00 pm Eastern: Elizabethtown **May 31** 9:00–10:30 am Central: Bowling Green 1:30–3:00 pm Central: Hopkinsville 6:00–7:30 pm Central: Paducah or Murray June 2 6:30–8:00 pm Eastern: Southern Indiana (Along I-65, Location TBD) June 3 6:30–8:00 pm Eastern: Virtual



## Treasurer's Report

Theresa Batliner



Link to digital Treasurer's Report.

#### Assets

Assets	2024	2023
Cash	\$460,737	\$365,693
Accounts receivable	\$6,710	\$383
Promises to give, net	\$102,965	\$245,664
Grants receivable	\$143,694	\$236,249
Prepaid expenses	\$75,891	\$52,550
Inventories	\$160,934	\$134,612
Investments	\$9,140,721	\$8,375,301
Beneficial interests in perpetual trusts	\$2,624,873	\$2,437,279
Land, buildings and equipment, net	\$7,855,848	\$7,905,334
Right of use asset - finance leases, net	\$37,064	\$47,654
Right of use asset - operating leases, net	-	\$2,875
Total Assets	\$20,609,437	\$19,803,594



#### Liabilities and Net Assets

Liabilities	2024	2023
Accounts payable and accrued expenses	\$141,055	\$199,509
Accrued vacation	\$222,843	\$200,153
Custodial funds	\$39,948	\$39,526
Deferred revenue	\$96,492	\$102,958
Security deposit	\$14,523	\$16,203
Notes payable	\$2,795,945	\$2,795,945
Lease liabilities - finance leases	\$38,395	\$48,270
Lease liabilities - operating leases	\$ —	\$2,875
Total Liabilities	\$3,349,201	\$3,405,439

Total Liabilities and Net Assets: 2024: \$20,609,437 2023: \$19,803,594

Net Assets	2024	2023
Without donor restrictions		
Undesignated	\$4,736,751	\$4,610,365
Board designated	\$524,823	\$490,714
Land, buildings and equipment, net of mortgage	\$5,059,903	\$5,109,389
Total Net Assets without Donor Restrictions	\$10,321,477	\$10,210,468
Net Assets	2024	2023
With donor restrictions		
Restricted by purpose or time	\$3,106,777	\$2,548,548
Restricted in perpetuity	\$3,831,982	\$3,639,139
Total Net Assets with Donor Restrictions	\$6,938,759	\$6,187,687

\$17,260,236

Total Net Assets



\$16,398,155

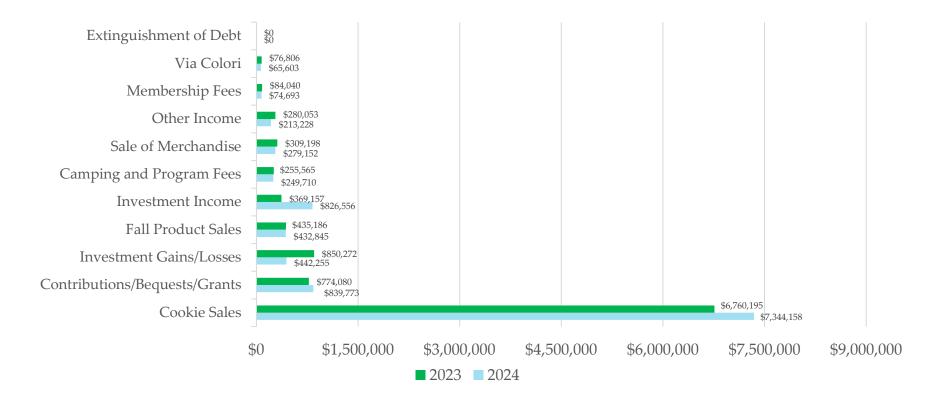
### Analysis of Total Revenue

2024	Amount	Percent
Contributions/Bequests/ Grants	\$839,773	7.8%
Via Colori	\$65,603	0.6%
Cookie Sales	\$7,344,158	68.2%
Fall Product Sales	\$432,845	4.0%
Camping and Program Fees	\$249,710	2.3%
Membership Fees	\$74,693	0.7%
Sales of Merchandise	\$279,152	2.6%
Investment Income	\$826,556	7.7%
Investment Gains and Losses	\$442,255	4.1%
Extinguishment of Debt	_	0%
Other Income	\$213,228	2.0%
Total	\$10,767,973	100%
Per Audited FS	\$7,676,179	
Add direct costs of revenue	\$3,091,794	
	\$10,767,973	

2023	Amount	Percent
Contributions/Bequests/ Grants	\$774,080	7.6%
Via Colori	\$76,806	0.8%
Cookie Sales	\$6,760,195	66.3%
Fall Product Sales	\$435,186	4.3%
Camping and Program Fees	\$255,565	2.5%
Membership Fees	\$84,040	0.8%
Sales of Merchandise	\$309,198	3%
Investment Income	\$369,157	3.6%
Investment Gains and Losses	\$850,272	8.3%
Extinguishment of Debt	\$ —	0%
Other Income	\$280,053	2.7%
Total	\$10,194,552	100%
Per Audited FS	\$7,077,922	
Add direct costs of revenue	\$3,116,630	
	\$10,194,552	



#### **Analysis of Total Revenue**





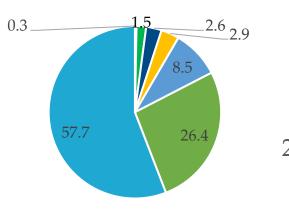
#### **Analysis of Total Expenses**

2024	Amount	Percent
Via Colori	\$33,354	0.3%
Cookie Sales	\$2,616,077	26.4%
Fall Product Sales	\$290,249	2.9%
Sale of Merchandise	\$151,934	1.5%
Program Services	\$5,714,516	57.7%
Management and General	\$843,656	8.5%
Fundraising	\$255,926	2.6%
Total	\$9,905,892	100%
Per Audited FS	\$6,814,098	
Add back direct costs	\$3,091,794	
	\$9,905,892	

2023	Amount	Percent
Via Colori	\$24,117	0.3%
Cookie Sales	\$2,582,640	26.9%
Fall Product Sales	\$297,401	3.1%
Sale of Merchandise	\$212,472	2.2%
Program Services	\$5,467,069	56.9%
Management and General	\$776,968	8.1%
Fundraising	\$255,420	2.7%
Total	\$9,616,087	100%
Per Audited FS	\$6,499,457	
Add back direct costs	\$3,116,630	
	\$9,616,087	

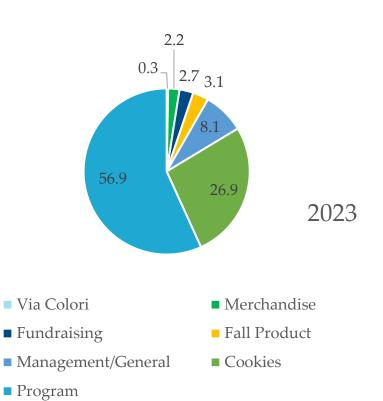


#### **Analysis of Total Expenses**

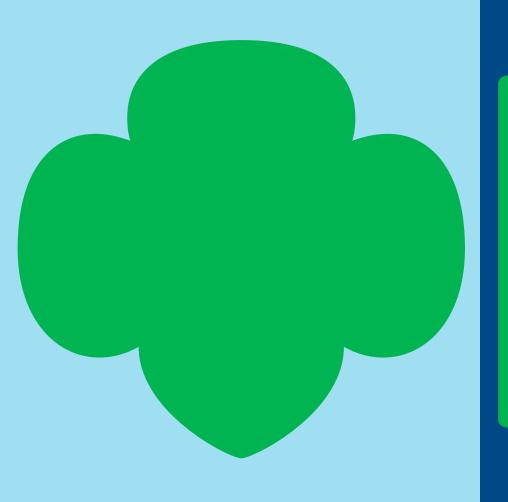


2024

- Via ColoriFundraisingFall Product
- Management/General Cookies
- Program







## **Credentials Report**

Terri Sanders Head Teller

## Standing Rules

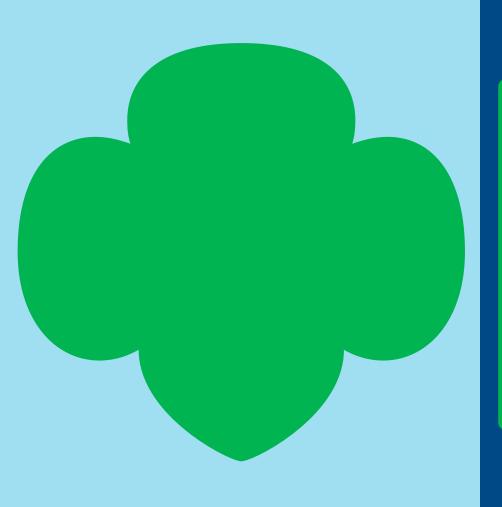
1. Council delegates shall identify themselves before speaking. They shall give name, area, and town or county of residence.

- No speaker shall speak longer than two minutes in debate. Timing of the two-minute period shall begin immediately following the required identification.
- No speaker shall speak a second time on a question or on an open forum topic until all other council delegates wishing to speak a first time have done so.
- No speaker shall speak more than twice on the same question or the same open forum topic without permission of the delegate body.
- Only elected council delegates have speaking and voting privileges.

2. All debate must be relevant to the question immediately before the council.

3. Past presidents of the council shall have speaking privileges for discussion during this meeting, except when serving as parliamentarian.

4. Minutes of the Annual Meeting will be sent in draft form to all voting members after adequate time for preparation and distribution. They will be approved by the Board of Directors following time for member input.



## Presentation of the 2025 Slate

Kenyatta Thomas Board Development Committee Chair

## Board of Directors Officers

Terms Ending in 2028 Terri Massey, Board Chair Ria Chandler, First Vice-Chair Ann Dever, Second Vice-Chair Simon Keemer, Secretary Theresa Batliner, Treasurer

## Board of Directors At-Large Members

Terms Ending in 2028 Christina Boyle Cynthia Miles Brown Joe Kenney Claydean McCallon Charmaine Powell Lisa Thompson

**Terms Ending in 2027** Cecelia Cloos

## Board Development Committee Members

**Terms Ending in 2027** Kim Seifers Melissa Swierk Jan Yonts

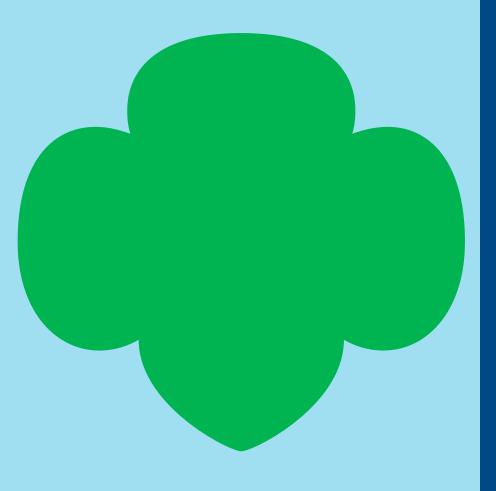
**Terms Ending in 2026** Willie Steen

## National Council Delegates and Alternates

**Terms Ending in 2028** 

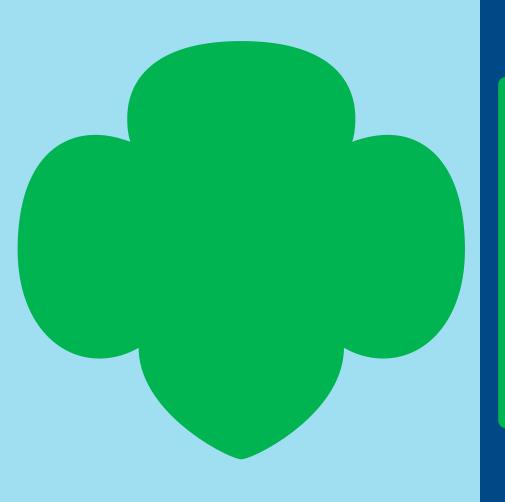
Delegates Cassie Blausey Barbara Broughton Lindsey Creekmore Penelope Gibes Claydean McCallon Mady Spires

**Alternates** Jessica Cohagen Leah Niemann Lisa West

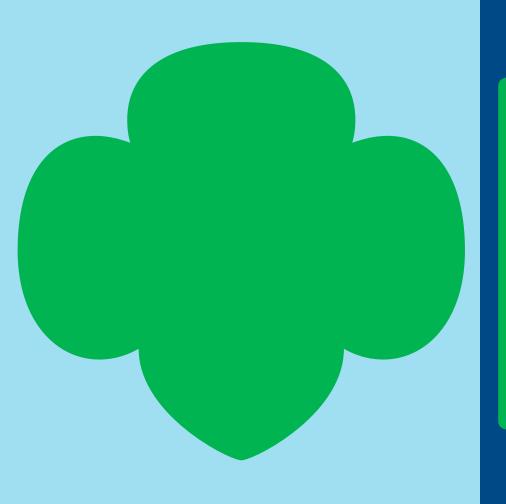


Election of Council Officers, Board Members-at-Large, Board Development Committee Members, and National Council Delegates & Alternates

Sharon Handy



## Break



## Decision Influencing Questions

Sharon Handy

## Decision Influencing Question Feedback Form

- Complete the pink and purple half sheets marked "Decision Influencing Question #1 and #2" for the appropriate question.
- Each delegate should give a completed form to the microphone attendant when you approach the microphone to speak.

## Delegates Approach the Microphone

- Only the voting delegates of this assembly may speak during today's business meeting.
- Council delegates shall identify themselves before speaking. They shall give name, area, and town or county of residence.
- A green card will be held up, and your time will begin once you start your remarks (immediately following the required identification).
- A yellow card will be held up once you have been speaking for 1 minute and 30 seconds.
- A red card with a bell sound will be heard once you have been speaking for 2 minutes, and at which point you must stop talking immediately and step away from the microphone.
- No speaker shall speak a second time on a question or on an open forum topic until all other council delegates wishing to speak a first time have done so.
- No speaker shall speak more than twice on the same question or the same open forum topic without permission of the delegate body.

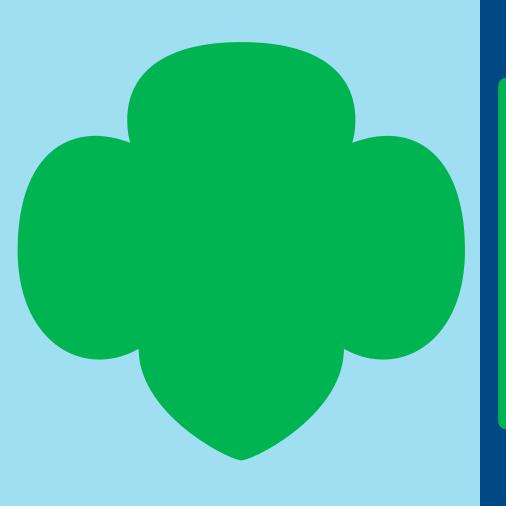
Decision Influencing Question #1

How do we use what Girl Scouting means to us to continue to grow our membership when most other councils and GSUSA membership nationally are trending down?

Please reference page 18 in the workbook.

Decision Influencing Question #2 The Girl Scout Cookie Program plays a big role in helping girls grow and learn important skills. It also brings in most of the money needed to support all Girl Scout activities. How can we explain more clearly how the cookie program helps girls develop and why it matters? Or, how can we adjust our plans to fit the new ways people are participating in the cookie program and how troops and councils make money?

Please reference page 18 in the workbook.



## Board Chair's Report

Sharon Handy

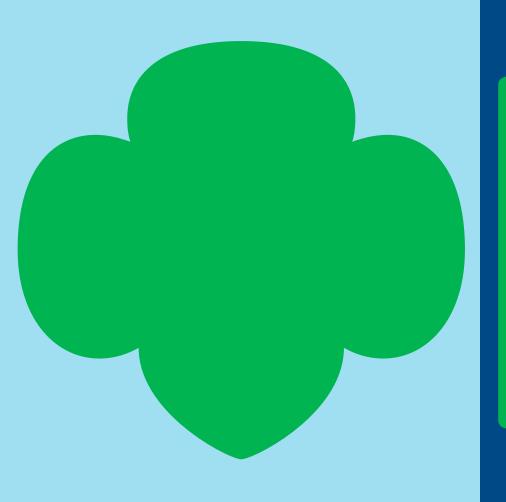
## Installation and Rededication Ceremony

Alexandria Churchill Ambassador Girl Scout Girl Board Member Troop 1568 Outgoing Board of Directors, Board Development Committee, and Girl Board Members **Board of Directors** Sharon Handy Sharon LaRue

**Board Development Committee** Cecelia Cloos Kenyatta Thomas

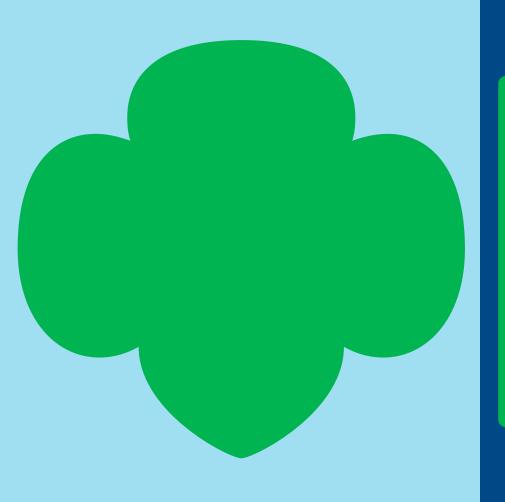
**Girl Board Members** Alexandria Churchill Aiden Hair Justine Hester Danyelle Huffman Rayna Mandadi Kacee Sanchez Estella Smith Outgoing National Council Delegates and Alternates

Elizabeth Ashford Diana Boone Leslie Kulig Sharon Mathis-Satterly Claydean McCallon Kerry Morris Kacee Sanchez **Terri Sanders** Lisa West



## Incoming Board Chair Remarks

Terri Massey



## Invitation to Give

Markeeta Wilkerson Audit Committee Member



#### Watch Your Gift Grow

Double or triple the impact of your giving! Unlock matching gifts in 2025, thanks to a generous donor.



#### Current Givers Achieve the 110% Club

Join the 110% Club when you grow last year's giving by 10%.

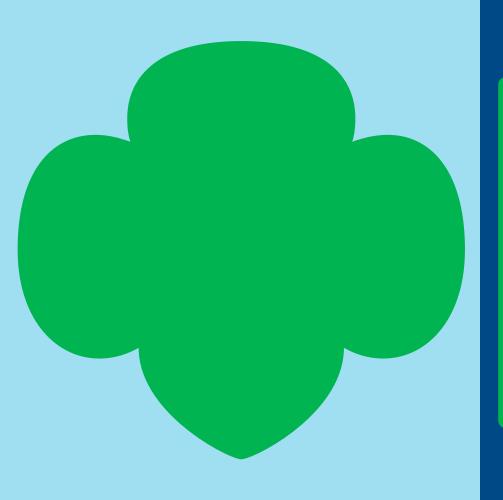


New Donors Promise 365

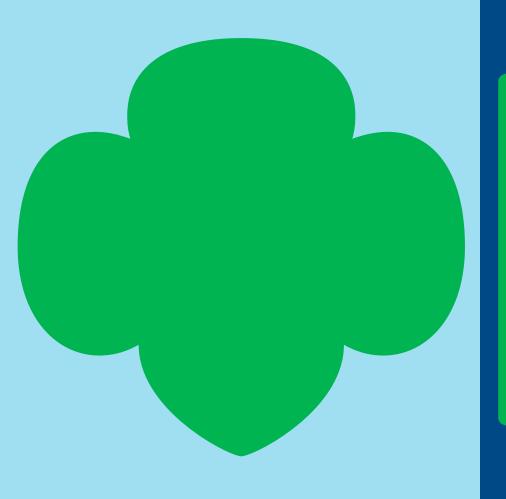
As a new donor, contribute \$365 or more to unlock a matching gift. Promise 365

Scan the QR code or visit www.gskentuckiana.org/donate to join Promise 365 today!

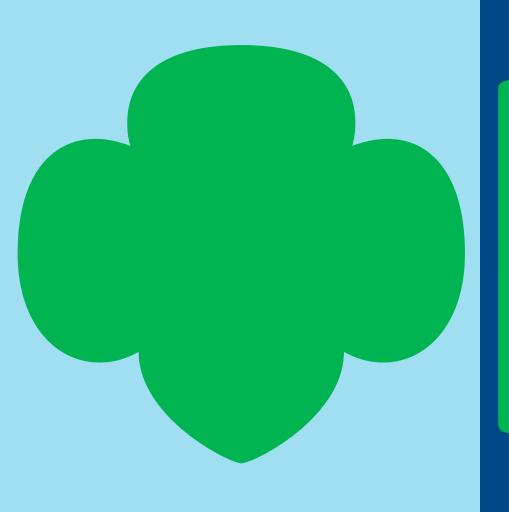




#### Lunch



#### Special Thanks



#### Older Girl Scout Recognition

Ann Dever

#### Silver Award Girl Scouts

Ann Dever

#### **Silver Award Girl Scouts 2025**

Rebecca Avis Samantha Bell Abby Binkley Madalyn Brammer Emma Bratton Layla Broughton Kori Burchel Vivian Cook Kensley Cormney Nina Dietz Holly Dinsmore Madison Dragoo Emilee Gast Penelope Gibes Kayleigh Grady Audrie Hardin Jaz Hardin Gracie Harper Lucy Hinkle Abigail Johnson

Caroline Johnson Mackenzie Kortz Natalee Lange Freya Lester Callie Patton Avery Pooler Margo Puffer **Briley Roberson** Jackie Shoemaker Dena Sims Mady Spires Annabelle Walter Adele Wilson Victoria Winburn Leah Workman



#### **Graduating Seniors**

Ann Dever

#### **Graduating Seniors 2025**

Florence Adepoju Piper Ainsworth Deanna Akin Courtnei Alexander Ana Anderson Emma Banic Ella Bartley Annabella Basham Margaret Beatty Sofie Beusan Breanna Bidwell Mia Black Gracelyn Boca **Jade Bohnert** Kayla Boscia Jayden Boyd **Brooklyn Boyer** Leanne Britton Madison Brown Emma Bunnv Madeline Burton Megan Cain Hope Calhoun Alyson Carpenter Grace Charlton Adeline Chastain Maggie Childers Scarlett Combs Isabel Craycroft Jordin Cummings Trinity Cummings Jennessa Desrosiers

Georgia Doolin Lauren Duffy Lindsey Dunn Allison Eberle **Iulia** Echols Isabella Edghill Bridget Egan Addilynn Elmore Larissa Evans Abby Faris **Brooklyn Franklin** Vivian Gemmill Abby Gentner Olivia George Shelby Geraghty Mackenzie Gleason Miranda Grannan Jordan Gray Victoria Grazette Aeryn Greenwell **Courtenay Griffin** Leah Groves **Jackie Hall** Madeline Haller Katherine Hargrove Alexis Harper Ella Rain Harris Hannah Harris **Raegan Harris** Alyssa Hauber Emma Hazelwood Lillian Head

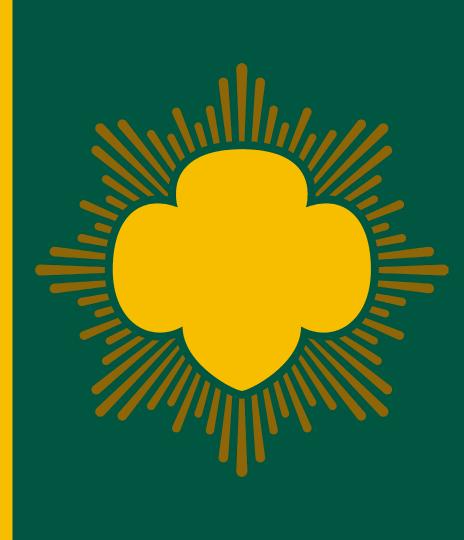
Isabelle Herndon Cavlee Hill Jaedyn Horan Anna Horvath Kayleigh Huff **Cameron Huggins** Michelle Hundley Ella Jenkins Emma Ienkins Mia Iensen Elle Jerger Dakota Johnson Jayla Johnson Mary Johnson Delilah Kaelin Eva Kalmbach Ava Kavl Annie Keenan Alara Keeton Kate Kerlev Maddie Kingery Aubrev Knoerr Tessa Lawrence Asia-Faith Lee Chloe Liliker Lorelai Lingo Meva Little Keira Logsdon Paige Malone Ravna Mandadi Addyson McCallister Ella McCarty

Kavlie McCov Jocelyn McGregor Marissa McPheeters Kathlevn Meier Miquela Moneypenny Anastasia Moulton **Tinsley Neagle** Leah Niemann Clair Nusbaumer **Evelvn** Palazzo Jazzmyne Parent Adelvnn Pharris Ansley Phillips **Erin Phillips** Sophie Popham Sydney Powell Madeline Ouinlan Gabriele Ouinoñes Celia Reigelman Wren Riekhof Clara Rilev Sofia Ritchie Mia Roberts **Ruby Roberts** Gabriella Robertson Luke Roney Jena Royer **Gwyneth Schulte** Addison Shafer Luella Sikorski Estella Smith Isabella Smith

**Rachel Smith** Faith Solomon Molly Spiers **Isabelle Spurling Talia Squire** Danica Stridiron Alaska Tavlor Fairyn Thomas Arianna Turner **Evangeline Turner** Kaela Turner Mia Valadez Audrey Ward **Jillian Ward** Zyan Ward Shelbee Webb Ava Wheeler Emelia Wheeler Laney Wheeler Grace White Charlotte Williams Allison Wilson Morgan Wilson Kourtney Wittstruck Peyton Woods **Destiny Wooten Emerson Wyatt** Lauren Young Lauren Yowell Emma Yung

#### Gold Award Girl Scouts

Ann Dever



**Gold Award Girl Scouts** Macy Casner Aurora Green Madeline Haller **Ella Rain Harris Cameron Huggins Rachel Provost** Ella Stroud

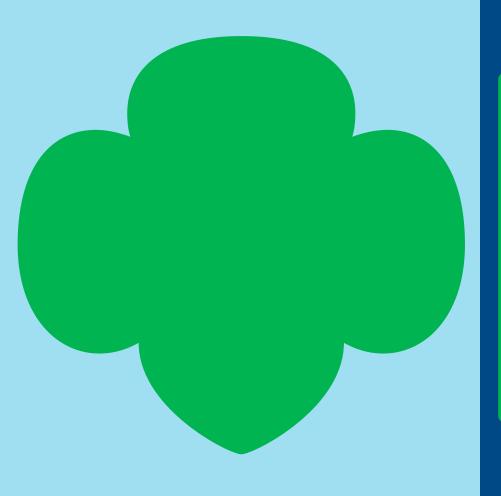
> See pages 5-6 of the Annual Report to learn more.





#### Cameron Huggins Gold Award Girl Scout

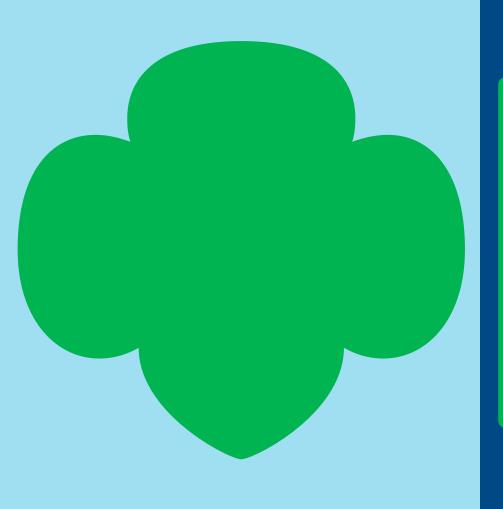




#### Older Girl Recognition Ceremonies

Elizabethtown Performing Arts Center 323 Morningside Dr, Elizabethtown, KY Sunday, May 4, 6:00 pm–8:00 pm EDT

The Jeffersonian 10617 Taylorsville Rd, Louisville, KY Sunday, June 1, 2:00 pm–4:00 pm EDT



#### Adult Awards and Recognition Ceremony Jen Walters Petry and Amber Huggins

Years of Membership Pin

represents both girl and adult years. The pin is a number on a chain guard that attaches to the membership pin. These pins are presented in 5-year increments. 25 years of membership and above are recognized at Annual Meeting.

Kelley Basham, Area 10, Metro Kate Blough, Area 15, Southern Indiana Mary Ann Boyer, Area 14, Metro Tomi Given, Area 10, Metro Lori Harris, Area 14, Metro Kelly Hileman, Area 24, Bear Creek Cassandra Jones, Area 17, Caveland Jennifer Lee, Area 8, Metro



Jama Mackin, Area 14, Metro Linda O'Brath, Area 1, Southern Indiana Lauren Rosche, Area 13, Metro Sylvia Scott, Area 15, Southern Indiana Willie Steen, Area 11, Metro Debbie Stephens, Area 13, Metro Belinda Stone, Area 12, Metro Jessica Walter, Area 2, Southern Indiana Jan Yonts, Area 19, Pennyroyal

# 25 Years Membership Pins



Becky Gibson, Area 20, Pennyroyal Karen Greene, Area 17, Caveland Terri Massey, Area 8, Metro Nicole Raymond, Area 8, Metro Patricia Richardson, Area 11, Metro Judith White, Area 19, Pennyroyal



Ann Dever, Area 14, Metro Donna Self, Area 11, Metro



Karen Rogers, Area 14, Metro Lisa West, Area 2, Southern Indiana



Debbie Melton, Area 19, Pennyroyal Elizabeth Parks, Area 17, Caveland



Betsy Ogles, Area 16, Caveland Vivian Reverman, Area 14, Metro



Barbara Harned, Area 4, Heartland Ann Kowalkowski, Area 5, Heartland



Total number of active years of adult volunteer service in five-year intervals. 25 years of volunteer service and above are recognized at Annual Meeting.



Becky Gibson, Area 20, Pennyroyal Tomi Given, Area 10, Metro Karen Kaake, Area 3, Southern Indiana

Terri Massey, Area 8, Metro



Sylvia Scott, Area 15, Southern Indiana

Dawn Shrum, Area 17, Caveland

Willie Steen, Area 11, Metro

Carol Stonecipher, Area 3, Southern Indiana



# 25 Years of Volunteer Service

Judith White, Area 19, Pennyroyal Leslie Whitesell, Area 23, Bear Creek



Linda Lightfoot, Area 17, Caveland Jennifer Thomas, Area 17, Caveland



Rose Davis, Area 17, Caveland Faline Hill Rodman, Area 13, Metro



#### Debbie Melton, Area 19, Pennyroyal



### 50 Years of Membership and Volunteer Service

#### In Memoriam



#### Irma Goff, Area 19, Pennyroyal

### Service to Volunteers

This award recognizes an active staff member for outstanding service to volunteers above and beyond the requirements of their job description.

### Service to Volunteers



#### Meredith De Renzo

### Service to Volunteers



#### Ronci Johnson

# Volunteer of Excellence

This GSUSA award recognizes volunteers who give outstanding service while partnering directly with girls to implement the Girl Scout Leadership Experience or in support of the council's mission delivery to girl and adult members.



## Volunteer of Excellence



### Gwyneth Hetzel, Area 12, Metro

## Volunteer of Excellence



#### Michelle Krauser, Area 12, Metro

## Volunteer of Excellence

Santosh Bhatt, Area 8, Metro Cassandra Calkin, Area 12, Metro Dawn Durr, Area 12, Metro Elizabeth Edghill, Area 12, Metro Jamie Farley, Area 8, Metro Justine Ginter, Area 13, Metro Sarah Hernandez, Area 13, Metro Dawn Jacob, Area 12, Metro Hannah Lareau, Area 10, Metro Lynn Thompson, Area 24, Bear Creek Kelly Wolf, Area 13, Metro



This GSUSA award recognizes exemplary service in support of delivering the Girl Scout Leadership Experience with impact on one geographic area of service (troop, service unit, area, service area, council, Girl Scout Movement, etc.)





#### Cassie Blausey, Area 10, Metro



#### Christina Boyle, Area 23, Bear Creek



#### Kim Hawes, Area 10, Metro



#### Claydean McCallon, Area 24, Bear Creek



#### Valerie Milholland, Area 2, Southern Indiana



#### Jen Walters Petry, Area 12, Metro



#### Anna Richards, Area 1, Southern Indiana



#### Bobbi Sellers, Area 1, Southern Indiana



#### Alana Turner, Area 6, Heartland



#### Kristen Wilson, Area 13, Metro



Emily Ellegood, Area 24, Bear Creek Amy Keeling-Walton, Area 6, Heartland Dawn Ruiz, Area 10, Metro Laura Whitlock, Area 10, Metro Jan Yonts, Area 19, Pennyroyal

This GSK award honors outstanding or exemplary service that benefits at least one service unit.





#### Theresa Batliner, Area 14, Metro



#### Ria Chandler, Area 9, Metro



#### Cecelia Cloos, Area 26, Bear Creek



#### Debby Hoelscher, Area 13, Metro



#### Charmaine Powell, Area 8, Metro



#### Kenyatta Thomas, Area 11, Metro



#### Deanna Thompson, Area 15, Southern Indiana



#### Lisa Thompson, Area 3, Southern Indiana



#### Cassie Wigginton, Area 10, Metro



Cynthia Miles Brown, Area 13, Metro Dorothy Gadlage, Area 10, Metro Nicole Raymond, Area 8, Metro

This GSK award honors outstanding or exemplary service that benefits an entire service area or the entire council.





#### Lisa Freeman, Area 10, Metro



#### Simon Keemer, Area 8, Metro

Sharon LaRue, Area 12, Metro Lisa Pigman, Area 13, Metro Patricia Richardson, Area 11, Metro Vanessa Viers, Area 11, Metro Jan Walker, Area 13, Metro



## Heart of Gold

This GSK award recognizes continuous notable service at any level from troop to Board of Directors. Typically awarded to a volunteer who has been awarded the Daisy, Pillar of Support, Appreciation Pin, Volunteer of Excellence, Juliette Low, and may have received other awards, and continues to provide devoted, dependable service to girls and/or adults.



## Heart of Gold



#### Sharon Handy, Area 15, Southern Indiana

## Heart of Gold



Shirley Grise, Area 16, Caveland Joyce Seymour, Area 11, Metro Debbie Stephens, Area 13, Metro

# Thanks Badge

The Thanks Badge is one of the highest awards in Girl Scouting. The service performed by the candidate is truly outstanding, benefits the entire council or the Girl Scout Movement and is so significantly above and beyond the call of duty that no other award would be appropriate.



## Thanks Badge

#### Karen Kaake, Area 3, Southern Indiana



## Thanks Badge II

The Thanks Badge II is one of the highest awards in Girl Scouting. The award recognizes continued outstanding or exemplary service performed by a Thanks Badge recipient that benefits the entire council or the Girl Scout Movement and is so significantly above and beyond the call of duty that no other award would be appropriate.



## Thanks Badge II

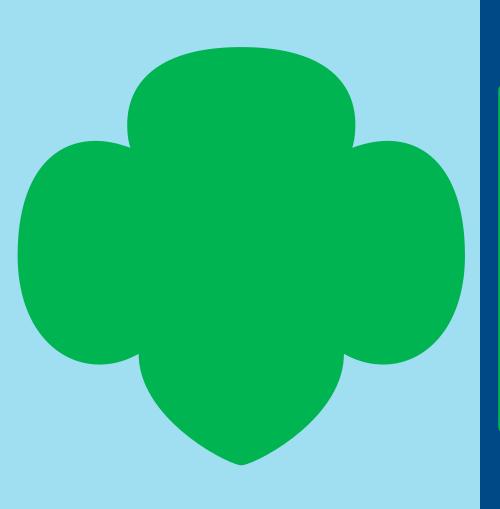


#### Connie Lynn Bell, Area 1, Southern Indiana



#### Special Recognition Ceremony

Kacee Sanchez Ambassador Girl Scout Girl Board Member Troop 2268



#### Sharon Handy

Board Chair 2004–2007 2019–2025

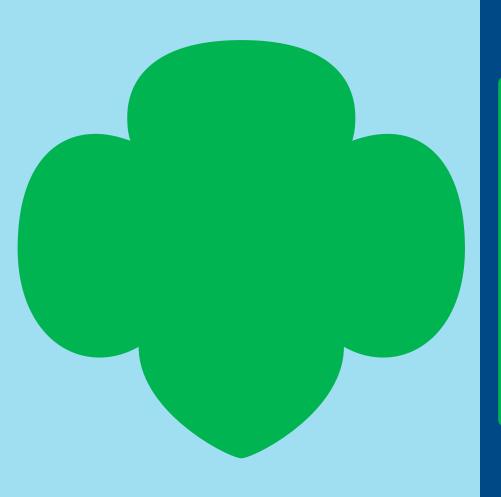


#### Closing Flag Ceremony

Order of the Silver Trefoil



#### Adjourn Sharon Handy



#### Post-Event Survey



#### bit.ly/SurveyAnnualMeeting