

Watch Your Gift Grow 2025



Fund Development Department

Fundraising Overview

The Fund Development Department conducts and oversees all fundraising for Girl Scouts of Kentuckiana. We do this by soliciting gifts from individuals, companies and foundations. We fundraise to support membership financial aid, camp scholarships, programs, camp needs and general operating expenses.

If you know of a Girl Scout (youth or adult) that needs assistance with membership financial aid, you can simply talk to your Membership Experience Coordinator or call Customer Care at 888-771-5170.



Promise 365 Campaign

Girl Scouts of Kentuckiana invites you to join us in a campaign that ensures that we can provide Girl Scouting to ALL girls 365 days a year. For just \$1 a day anyone can be a partner in building girls of courage, confidence, and character, who make the world a better place.

www.gskentuckiana.org/promise365





Watch Your Gift Grow

Unlock matching gifts in 2025, thanks to a generous donor.



Current Givers
Double the impact of your giving!
Achieve the 110% Club

Join the 110% Club when you grow last year's giving by 10%

<p>in 2024: you gave \$365</p> <p>Expand giving by 10% for 2025</p> <p>+ \$36.50</p>	+	<p>\$401.50 From you in 2025</p>	+	<p>\$401.50 Earn matching gift for increased giving</p>	=	<p>\$803 Double your impact!</p>
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New Donors
Triple the impact of your giving!
Promise 365

As a new donor, contribute \$365 or more to unlock a matching gift.

	+	<p>\$365 From you in 2025</p>	+	<p>\$730 Earn 200% matching gift as a new donor</p>	=	<p>\$1,095 Triple your impact!</p>
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Juliette Gordon Low Society

The Juliette Gordon Low Society is a special group of friends who have made the commitment to share their legacy with the next generation. You become part of this distinguished group when you leave a gift in your will, trust, or other account for Girl Scouts.

www.gskentuckiana.org/donate



Camp Scholarships (Joyce Seymour Leadership Fund)

The Joyce Seymour Leadership Fund is an endowment named in honor of Joyce Seymour, Camp Shantituck staff alum, Camp Director 1966-68, Chief Executive Officer of Girl Scouts of Kentuckiana, and former GSK board member. This fund was established to ensure outdoor opportunities would be available for future generations of girls through Girl Scouts of Kentuckiana.

www.gskentuckiana.org/jslf



Girl Scouts Give Program

Discover ways to be a philanthropist, how to be a sister to every Girl Scout, why donating to Girl Scouts is important, and how to use things you're doing every day to create good!

This patch program is designed for all ages and presented by Girl Scouts of Kentuckiana Fund Development Team.

www.gskentuckiana.org/gsgive



Via Colori Kentucky Street Painting Festival

October 18-19, 2025 at the Waterfront
on the Big Four Bridge Lawn

Via Colori Kentucky Street Painting festival is a two-day public event where artists, community organizations, vendors, and partners come together in the region's largest celebration of creativity. More than 100 artists gather to create real-time masterpieces upon the sidewalks of Louisville's Waterfront Park.

Festivalgoers of all ages enjoy live music, artisan vendors, family-friendly activities, play areas, food trucks, cosplayers, and of course: street art.

This event benefits Girl Scouts of Kentuckiana.

www.gskentuckiana.org/viacolori



Troop Money Earning Activities

Money earning activities are any activity that is created and implemented by Girl Scouts with the intent to earn monies towards Girl Scout trips, activities, etc. This is different than volunteer created and implemented programming.

More money earning information is located in the Finance Guide.

bit.ly/gskfinanceguide



Adult Volunteer Awards and Recognitions

The goal of the GSK Adult Awards and Recognitions program is to provide lifelong opportunities for recognition. It is a volunteer-led program supported by GSK staff.

bit.ly/gskawards



Thank you!

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