











Girl Scouts of Kentuckiana makes an impact.

We reflect on 2023 as an extraordinary year at Girl Scouts of Kentuckiana. In the membership year ending in 2023, our council grew by a robust 9.8%, and we continue to experience growth in the year ahead. Our growing membership means that we welcomed even more girls into the opportunity to discover new ideas, make new friends, and find their voice. And with more financial assistance given, we're making sure that Girl Scouts is available to every girl, regardless of a family's ability to pay for memberships or experiences. The membership year also saw our council achieve our 3rd highest retention rate in 19 years. These strong retention rates are meaningful because they demonstrate that girls find valuable experiences –and fun– in Girl Scouting. Now more than ever, girls need the connection, safe risk-taking, and leadership development gained by being a Girl Scout. Of course, the stories of our success are told in ways that are so much more than numbers and data.

With enthusiasm we welcomed 2,100 Girl Scouts to our overnight camps and day camps, where campers had the opportunity to connect with the great outdoors while fostering a sense of adventure, leadership, and community. Our seven Gold Award Girl Scouts exemplify the transformative impact Girl Scouts provides. The projects that were dreamt and completed by these older girls are living impact statements for our mission. Read about their wonderful projects on pages 5-6. Their projects leave a lasting impression on both their lives and their communities.

Nationally, we witnessed a vital decision at the 56th National Council Session, to incorporate "anti-racism" into the Girl Scouts Constitution, reinforcing our Movement's commitment to a just world. Locally, our council continues progress toward awareness and welcome, with focused efforts to create a sense of belonging for every Girl Scout. Together with thousands of valiant volunteers, we are on a collective journey to create a stronger and more inclusive community.

As we dive into each new Girl Scout year, our mission remains to build Girl Scouts of courage, confidence, and character who make the world a better place by creating more ways to engage and support our Girl Scout community. To our exceptional volunteers, Girl Scout families, supporters, donors, and champions: We thank you for serving as the driving force behind the empowerment of our Girl Scouts.

Yours in Girl Scouting,
Sharon Handy and Maggie Elder
Board Chair CEO

Vision & Strategies

The core of our work is our impact on girls. As we bring to life our vision, we are guided by a defined set of strategic priorities.

Our Vision: Girl Scouts of Kentuckiana provides the Girl Scout Leadership Experience in relevant, fulfilling, and fun ways by optimizing volunteers, staff, properties, and technology. We are an organization where differences among people are present, welcomed, fully engaged, and appreciated. Working together, we grow our impact to create positive outcomes for and with Girl Scouts.

To fulfill our vision, our work in 2023 was based on 6 board-approved key priorities. The strategies continue into the 2024 calendar year, under ongoing leadership and evaluation from the board of directors.

2023 Strategic Priorities

- Nurture and support the volunteer staff partnership.
- Recruit and support volunteers to ensure they can effectively lead Girl Scouts.
- Grow the sense of belonging for all Girl Scouts of Kentuckiana.
- Increase Girl Scout utilization of GSK camps and properties.
- Grow and diversify revenue that supports the goals of GSK.
- Develop, evaluate, and pursue communication strategies that improve results.

It works.

Research indicates that Girl Scouts fare better in key measures of life success, compared to their non-Girl Scout peers.

Girl Scout alums demonstrate improved outcomes in education, financial stability, career, health, and leadership/civic engagement.

Our Mission: Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Our impact increases with each new member of Girl Scouts.

Girl Scouts of Kentuckiana is for every girl. Differences among people are present, welcomed, and fully engaged.

"To put yourself in another's place requires real imagination, but by doing so each Girl Scout will be able to love among others happily."

— Juliette Gordon Low



Gold Award Girl Scouts

Gold Award Girl Scouts are the dreamers and the doers who take "make the world a better place" to the next level.

The Girl Scout Gold Award is the highest honor a Girl Scout can achieve. The Gold Award is the mark of the truly remarkable—proof that not only can she make a difference, but that she already has. Seniors and Ambassadors who earn the Gold Award tackle issues that are important to them and drive lasting change in their communities and beyond.





Teddy AndersonTroop 372 • Metro Louisville

Troop Leader: Tonda Anderson

Little Art Galleries

Teddy created two little art galleries that were placed in parks in Mount Washington, KY. Teddy wanted to provide places dedicated to the sharing of art with children, teens, and adults. They added supplies that are easy for children to use and take home to work on as well. This included chalk, watercolor and canvases, clay/ Play-Doh, and other supplies that are easily washable and child-friendly. Teddy hopes to inspire community artists of all ages. On the project's Facebook page community, members have a place to share the art they have created. The parks and recreation department of Mount Washington will be maintaining the little art galleries, and the community is invited and encouraged to add supplies and art to the galleries.



Hannah Britt

Juliette • Caveland Troop Leader: Crystal Britt Auburn Library Community

Auburn Library Outreach

Hannah worked to improve the quantity and quality of books at the Auburn Public Library along with sharing information in the community about all that is offered at the library. To teach the patrons how to use the library, she created a "matchmaking service" that matches books to people based on genre, author, etc. This allowed new patrons, like children, to find books they are interested in, introducing the importance of the library. She also ran a community book drive to get more children's books circulating in her library. Through her project more community members were introduced to services at the library and library usage increased.



Amanda Carrithers

Troop 2147 • Heartland Troop Leader: Stacie Carrithers Wickland Children's Book

Amanda wrote a children's picture book, "Wickland from A to Z", to teach kids about an important historic home in the Bardstown community. Amanda learned how to produce a book and get it published. The book is available at her local library, at Wickland, and as an e-book. She also has the book registered with the Library of Congress. Through her book she teaches history in a fun and age-appropriate way. It also encourages visits to Wickland so children can learn more. She created a sticker program to track how many children went to Wickland after reading

her book. She hosted a book launch at Wickland and participated in storytime at her library.



NancyAna Cremona
Troop 469 • Metro Louisville
Troop Leader: Nannette Krupa
Kentuckiana Volunteens
Opportunities Hub

NancyAna created a website and data repository called Kentuckiana VolunTeens that facilitates matching teens seeking service opportunities with volunteer opportunities within their community. She reached out to local volunteer organizations and gathered their volunteer needs. Then local teens can register as volunteers and search and register for available opportunities. This model is mutually beneficial for both teens and nonprofits looking for a simple way to get volunteers. The website has been shared via many social media platforms as well as local school clubs and youth organizations. She is also using local student groups to help run the site in perpetuity.



Katie GreenTroop 32 · Southern Indiana
Troop Leader: Paula Riggins *Little Library*

Katie created an outdoor reading/library space at her school and created a program to encourage co-reading, reading with another person (i.e. reading with a parent, friend, teacher/specialist, etc.). Katie is dyslexic and knows first-hand the importance of co-reading for comprehension. She shared information about co-reading with all the classes at her school and served as a co-reader for early-education students. She had 50 students participating in co-reading.



Claudia Johnson
Troop 313 • Caveland
Troop Leader: Melissa Johnson
Girl Scout Lending a Helping Paw

Claudia built a dog house shaped donation box to help care for the animals of Edmonson County. Due to funding issues, Edmonson County's animals are being housed by the Bowling Green-Warren County Humane Society. She wanted to provide resources for the Humane Society and to help control the overpopulation of animals in Edmonson County. She placed the donation box (with an item wish list) in the county seat of her county to increase visibility. In addition to the item collection, Claudia increased community awareness about how many animals Edmonson County transports to the Bowling Green-Warren County Humane Society and how much the county has grown to depend on another county to care for their animals.



Kirsten SextonTroop 942 • Southern Indiana
Troop Leader: Janis Kidd *Animal Training and Agility Course*

Kirsten built an agility course at her local animal shelter for the community to use to train dogs and for the dogs to get exercise. This served a need in her community as the closest fenced in space for dogs was 45 minutes away. She worked with her local shelter to make sure that she was providing a safe environment where dogs can run off-leash. She chose sustainable materials so that the course will be weather proof and will be in use for many years.

Saluting our Bronze and Silver Award Girl Scouts



Bronze Award Girl Scouts

When Girl Scout Juniors team up to make a difference in their community, they learn important leadership skills, discover new passions, and watch how seemingly small actions make a big difference. It all adds up to the Girl Scout Bronze Award—the highest honor a Junior can achieve.

Lillian Abrams
Miah Arnett
Stella Avery
Elizabeth Baird
Boston Bennett
Chelsea Bevers
Ryann Brill
Catherine Brooks
Emma Brown
Colette Burden
Meaghan Cape
Caden Clark
Addison Darlington
McKenna Daulton
Catharine Deetsch

Chawner Doner
Mary Harper Fallot
Cecilia Flowers
Claire Forrester
Joelle French
Emerson Gallahue
Cate Gearheart
Madeline Gelineau
Stephanie Gelineau
Ellie Geurin
Adelaide Goselin
Annabel Grogg
Aubree Hagerty
Ella Howard
Laurel Johnson

Grayson Justice
Sarah Klomfar
Eleanor Kordsmeier
Maya Larosa
Alicia Lavaquerie
Mia Layne
Nico Mathis
Sofia Messier
Emily Monson
Hannah Moody
Annmarie Mullin
Isabel Murdock
Kaya Nathu
Brookelyn Patrick
Myla Patrick

Anna Peacher
Natalie Pickens
Tenley Rabatin
Lyric Richardson
Savannah Robinson
Johanna Ross
Emma Scott
DeeDee Shastri
Annabel Shull
Gabby Sipes
Reagan Smee
Alyssa Smith
Laura Soper
Paisley Spengler
Caroline Stewart

Myra Swaggart
Eliza Teague
Lily Thompson
Lily Thurmond
Hadley Underwood
Madison Werner



Silver Award Girl Scouts

When Girl Scout Cadettes focus on an issue they care about, learn the facts and take action to make a difference, they gain the confidence and skills that will catapult them to lifelong success. It all adds up to the Girl Scout Silver Award—the highest honor a Cadette can achieve.

Cadence Adams
Ellie Akers
Briana Alexander
Kayla Alexander
Tabitha Alexander
Jordyn Ammons
Willow Carpenter
Reece Caswell
Stevi Clair
Kaylee Clark
Lilith Dixon
Kirby Drake
Kadence Dunn

Meredith Dyer
Evelyn Ferguson
Hayden Fleming
Trinity Franklin
Caroline Gallagher
Charlotte Garman
Marilyn Gelineau
Hanalyn Goemmer
Railee Gordon
Ava Gott
Rachael Hammons
Abby Helfrich
Noelle Henderson

Elena Hinze
Alexandra Hopkins
Madeline Howay
Cecilia Huggins
Ellie Leonard
Jordyn Leonard
Madisyn Lisco
Layla Mattingly
Molly Mattingly
Kinsey McClure
Evelyn Nichols
Natalie Nolan
Olivia Norris

Savannah Perkins Breeyan Plunkett Ava Rager Izabelle Reed Tess Reiter Sarah Reynolds Raelyn Rivera Erin Rogers Jenna Schaefer Chloe Schultheis Nora Siegel Dara Simonis Sadie Smith Jillian Spalding Sammy Spiers Zetta Toler Kyleigh Toppett Tessa Traversa Whitney Weferling Olivia Welty Caitlin Wheat Addison Williams Alexandra Wright

Congratulations to our Graduating Seniors

Eden Ahern Aeris Andrews Elizabeth Ashford Campbell Baete Erica Ballew Julia Barsch Leah Bates Michelle

Blackburn
Amira Bowman
Caitilin Boyd
Charity Brown
Sarah Brown
Gabrielle Butler
Whitney Byrd
Caroline Byrms
Megan Cain
Lexi Carmack
Macy Casner
Kylie Chapman
Sophia Cheever
Haleigh Coleman
Courtney

Crittenden
Ava Culver
Marlee Davenport
Reagan Davis
Sarah Delozier
Lorelai Dixon
Sydney Doyle
Morghan Dunn
Morgan Dyer
Calista Eckhart
Maya Elder

Meghan Emrich Bethany English Farrah Everhart Emma Figert Ella Finley Madeleine Flack Giselle French Gabrielle Fugate Taylor Fuqua Katherine

Gdowski Jenna Ginn Carolyn Graves Aurora Green Madison Gritton Ella Ground Leah Groves Avery Grumley Gracie Hafley Hadley Harmon Haley Harmon Ella Harris **Emily Hawes** Bailey Haws Avery Hayes Abby Heinz Sarah Hellmann Lilly Hile Mckenzie Hill Avery Hoekstra Madison Honaker Latia Hudson Shelby Hudson Dixie Hurt

Caecilia Isenhart Freya Isenhart Parrys Jewell Elizabeth Johnson Chloe Johnston Faith Jones Melissa Kenney Isabella Lassere Kenzleigh LeFlore Morgan Lincoln **Madison Livers** Leni Logsdon Jasmine Looi Cadence Lovelace Faith Lyvers Hope Lyvers Toynelia Malone Kimberly

Mattingly Daisy Mayes Ava McClain Kailen McGregor Adren Miller Libby Mook Olivia Moore Victoria Moorman Jenna Mullins Maddison Musson Makayla Nation Presley Neagle Hannah Nunley Kimberley Owens Norah Parks Olivia Parsley

Ashlyn Pedigo Esmeralda Perez Makayla Peterson PawSayRoe Po Alayna Poole Rachel Provost Emma Raque McKinley

Richardson Lucy Riggins Clara Riley Caroline Risimini Ella Risimini Rianna Rivera Anna Robertson Danielle Robinson Shayera Rosson Katie Roth Anabelle Ruiz Addison Russo Abigail Rux Emma Sackett Abby Scott Kirsten Sexton Olivia Shelden Cadence

Sherwood Madyson Shipp Audrie Skirvin
Lucia Smith
Margaret Smith
Elise Soloby
Taylor Striet
Suwaibah Talpur
Cayden Taylor
Lyric Thomas
Brooklin

Thompson Savannah

Thompson Alice Tomasovic Claire Walsh Alaina Walton Sophia Whitlock Rowan Williams Trinity Winburn Sophie Winstead Kaitlyn Witzel Jasmine Wix Madison Woodall Marie Wright Vivienne Yan Kasev Young Kelsey Young Paige Zur



Juliette Gordon Low Society

Named for our founder, the Juliette Gordon Low Society honors friends who have included Girl Scouts in their estate plans by naming Girl Scouts of Kentuckiana in their wills, living trusts, IRAs, and other life-income gifts. We appreciate their lifetime commitment to Girl Scouting.

To learn more about making your own planned gift to Girl Scouts of Kentuckiana, please contact Tonya Schweitzer, Chief Development Officer, at **tschweitzer@gskentuckiana.org**.



Betsy Sheppard
Pamela Silverman
Andrea Sukow
Cynthia Torp
Lora L. Tucker
Christine Vaughan
Amy Welch
Cynthia Weller
Sue Whiddon
Marty Woelfel

In Memoriam Estate of Barbara Anne Bruce Estate of Ann B. Campbell Alfred C. & Gladys M. Carter Charitable Trust Estate of Lewis D. and Jean Cole Estate of Bettie Coulter Cox Barbara Custer Memorial Fund Estate of Jane C. Duerr Estate of Hallie Embery Josephine Feldman Estate of Marcella L Glanz Estate of Dale Grimsley T. Walter Hardy, Jr. Charitable Trust Estate of Jane M. Heidtmann Estate of Betty Holmes Ervin G. Houchens Charitable Trust

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Joe McCarroll Charitable

Trust









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Promise 365

Girl Scouts of Kentuckiana invites you to join us in a campaign that ensures that we can provide Girl Scouting to all girls 365 days a year. For just \$1 a day (\$365 per year), anyone can be a partner in building girls of courage, confidence, and character, who make the world a better place.

Colleen+ and Mike Abate Lisa and David Actor^ Kris Adams* Alyse Adkins+ Megan Murphy Aher Karlee Alexander* Sherry Anderson[^] Carrie Barnett Theresa+ and Kevin Batliner Ann Baumgartle* and Randy Smith Vivian and Vance Blade

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Amazon Foundation

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\$250-\$499

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Area 12
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Continued on next page

Mad Hatter Cafe and More LLC Magnolia Bank Rancho Alegre Taco Truck The Red Trolley Company LLC Rice Now Salt River Electric Cooperative Corporation smokinwheelsbbg Spotz Gelato Travelin Toms Coffee United Way of Bartholomew County Wal-Mart Paducah

\$100-\$249

Anonymous Amiracle Ade Lemonade Company Anjellic's Enchanted Creations Audrey Farrah Jewelry The Banjoee Art Bandz by Sam Bluegrass Bath and Candle Co. Bryant Law Center PSC Cabinet for Health and Family Services Calvert City Area United Fund Charlton Tax Service Chunky Chicks Designs LLC The Craft Grammy The Crafting Cupboard Craftivity Designs Crazy Goat Lady Soap Company **Crochet Creations** The Cuddly Cactus Boutique The Curvy Crafter LLC Cuz's Custom 3D Creations Davis Animal Clinic Densford' Glass & Nursery Doodle's Delights

Doors of Design Fabri-K-Tions Fairy Special Creations Fantastical Forest Flexo Wash LLC Galaxi Studios Ghost in Yellow Gimme Some Suga Signature Cotton Candy Goddess Creations LLC Godiva Goddess Art LLC Got2BeBaths Gray and White Law Gypsy Clay Co. The Gypsy's Glibt Harrison County Rural Electric Membership Coop Health Happy Mommas Helicopter Studios GSK Highview Service HoneyBear Farms KY Horse Cave United Methodist Church Huckleberry Farm Candle Co. Humana Innovated Adventures **Inspired Creations** Invictus Omnia **JamilaWorks** Jefferson County Clerk's Office Jefferson Financial Services Kabillionaire Beading Kalos Maille Kat and The Mouse Kindred Spirits Art KittlesKrafts Kiwanis of Madisonville Knights of Columbus Council 817 **KSL Soaps KY Crafty Mommy** The Lanikee House Learning for Life Preschool

Living Craftfully Louisville Health and Healing Lunar Moon Crafts Maddie About Cake Madeline Mae Co. Mary Kay, Independent **Beauty Consultant** Mary's Twisted Biscuits Marzimage_Art McGuire Mugs Mitzi Richardson Counseling Mom's Music Monaco Rose Online Fashion Boutique Mouser Custom Cabinetry, LLC Mud and Merlot Potterv Order of the Silver Trefoil P3 Pretty Practical Pottery PaperPie Paradise Bags by Brandi Paradise Island Tea LLC Patchwork Soapery Prophecy Ink Purrl Boba The Ouilted Cat Renewal by Andersen / Heritage Installations S&M Woods and Wares Sassy Nails with Merita Service Unit 657 SOKY Girl Scouts -Warren, Edmonson, Butler Sparkling Beads Bracelets Spill Tea with Amber Spirit Horse SpiritsStickerShoppe Sugar Fashion Cakes Sun Sign Candle Co. Sunshine and Daisies SunshineSmilez Talis Group, Inc. Tees Beads TigerRosa Creations

Lemon Squeeze

Jewelry

Troop 1317
Twisted Soap
Apothecary
Uncharted Dexterities
Art
Wallflower LLC
GSK Westport Service
Unit 658
Whitis Design Build
LLC
Wild Gypsy Hemp
Woman-Owned Wallet
The Wooden Hour

Up to \$99

501st A Critical Hit Acts of Faith Custom Design LLC Alley's Beauty Empire Area 8 Trailblazers Art with Whitney **B** Abell Services Bourbon with Heart Calkin's Creations FoxStyle Crafts Girl Scout Troop 2313 The Inking Dragon & Mini Pet Portraits J. Fau Creates KP Reynolds Art Little Blackbird Artistry **Luminary Comity** Nanz & Kraft Florists Network For Good Scottsville Chapter No. 60 ShadowBrite Cosplay / Reigning Ink Tattoo Designs Timeless Notes and Treasures Town and Country Homemakers Troop 2032 United Way of Northeast Florida Woman's Club of Elizabethtown Women of the Moose Chapter #2001 Yum! Brands

Lehigh Hanson

In-Kind

Blick Art Materials Cardinal Moving Costco Wholesale Vickie Kemp L & D Mail Masters Thoughtfly

Girl Scouts of Kentuckiana 2023 Board Members

Board Chair Sharon Handy

First Vice-ChairTerri Massey

Second Vice-ChairRia Chandler

Secretary Simon Keemer

TreasurerTheresa Batliner

Members at Large Colleen Abate Alyse Adkins

Alyse Adkins Christina Boyle Cynthia Miles

Brown Laura Zanewicz Hatfield

Lori Kimble Sharon LaRue

Master Sergeant Samantha Lucas Claydean McCallon

Shannon Montgomery

Charmaine Powell Wendi Tatum Lisa Thompson Berard Tomassetti Christine Vaughan Kellie Watson Dr. Aimee Green Webb

Girl Board MembersLeah Niemann
Lyric Thomas

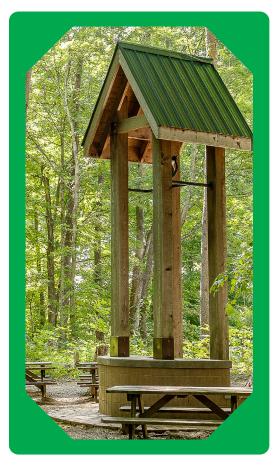


Joyce Seymour Leadership Fund

The Joyce Seymour Leadership Fund serves a dedicated purpose: providing girls access to leadership opportunities through adventure in the great outdoors.

Thanks to generous contributions from donors like you, 307 Girl Scouts received more than \$45,000 in outdoor leadership expenses paid through the Joyce Seymour Leadership Fund in 2023. Opportunities supported by the fund include our Overnight Camps, Louisville PLC Day Camps, Volunteer-Led Day Camps, and other troop or member outdoor experiences.

This endowment fund is named in honor of Joyce Seymour, who is a Camp Shantituck staff alumna, Camp Director 1966-68, former Chief Executive Officer of Girl Scouts of Kentuckiana, and prior GSK board member. The Joyce Seymour Leadership Fund was established by dedicated past Resident Camp counselors who share the vision that outdoor opportunities should be available to all Girls Scouts—regardless of financial ability—for future generations to come.





Financial Information

Statement of Activities (Unrestricted) for the Year 2023

Total Revenue and Public Support	\$6,302,613	
Retail Sales and Other Revenue	\$376,779	
Program Fees	\$339,605	
Contributions	\$652,361	
Investment Income	\$618,528	
Product Sales	\$4,315,340	

Expenses

Program Services	\$5,467,069
Management and General	\$776,968
Fundraising	\$255,420

Total Expenses	\$6,499,457
Change in (Unrestricted) Net Assets	(\$196,844)
Capital Expenditures	\$227,977

Financial Highlights for the Year 2023

Assets Cash	\$365,693
Receivables Unconditional Promises to Give	\$383 \$245,664
Grants Receivable	\$236,249
Prepaid Expenses	\$52,550
Inventories Investments Beneficial Interests in Perpetual Trusts	\$134,612 \$8,375,301 \$2,437,279
Land, Building, and Equipment, Net	\$7,905,334
Right of Use Asset-Finance Leases, Net	\$47,654
Right of Use Asset-Operating Leases, Net	\$2,875

Total Assets \$19,803,594

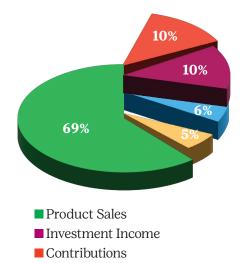
Liabilities

Total Liabilities	\$3,405,439
Lease Liabilities-Operating Leases	\$2,875
Lease Liabilities-Finance Leases	\$48,270
Notes Payable	\$2,795,945
Security Deposits	\$16,203
Deferred Revenue	\$102,958
Custodial Funds	\$39,526
Accrued Vacation	\$200,153
Accounts Payable and Accrued Expenses	\$199,509
Line of Credit	\$O
Liabilities	

Net Assets

\$4,610,365
\$490,714
\$5,109,389
\$10,210,468
\$2,548,548
\$3,639,139
\$6,187,687
\$16,398,155
\$19,803,594

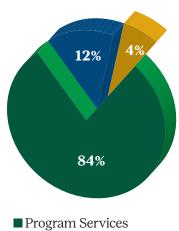
Revenue and **Public Support**



■ Retail Sales and Other Revenue

Program Fees

Expenses



■ Management and General

Fundraising

What We Do: Delivering Impact

Leadership experiences are what makes Girl Scouting unique.

Girl Scouts is the greatest leadership program for girls in the world.

We help every girl discover who she can be and what she can do, wherever she chooses to put her energy. A girl's leadership potential blooms among other girls where she can be herself and try new things. Adventures are girl-led. She learns by doing, and the learning is cooperative, not competitive.

Her leadership is powered by our legion of caring adult volunteers who invest their time and resources every day—inspiring every Girl Scout's ability to improve the world.

Girl Scout Promise

On my honor, I will try:

To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,

and to

respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.

2023 Camp Experiences

More than 2,100 Girl Scouts found adventure and new life skills in the great outdoors in 2023.

- 451 girls made life-long memories during Overnight Camp.
- More than 100 girls attended Louisville PLC Day Camp.
- 189 Girl Scouts participated in Troop Adventure Camp.
- Day Camps, led by treasured volunteers, welcomed more than 1,400 Girl Scouts.

Bringing Girl Scouting to All Girls

 Assistance funds often cover the costs for access to membership and programs. 37% of girls
benefited
from assistance,
thanks to generous
donors.

 In 2023, 4,600 girls and volunteers accessed cost-free memberships, totaling more than \$181.000.

Girl Leadership Experiences 2023

- More than 4,800 girls actively participated in council-sponsored Girl Scout events.
- We held 108 council-wide adventures in 2023.
- Additionally, volunteers organized hundreds of local service unit or troop-level programs across our council.

Membership Growth in 2023

Our retention rate is one of the highest in our council history, and among the top Girl Scout councils in the US. Families understand the value that comes with membership!

- Nearly 70% of Girl Scouts renewed membership.
- More than 8,000 girl and 4,700 adult members belonged at the close of 2023.

^{*}Members may substitute for the word God in accordance with their own spiritual beliefs.

Girl Coalition of Indiana

In 2023, the six Girl Scout councils that serve Indiana Inspired by Girl Scouts girls aligned in an unprecedented collaboration to form the Girl Coalition of Indiana (Girl Co.), funded by the Lilly Endowment.

The vision of Girl Co. is to enable every girl in Indiana to live her best life physically, academically, emotionally, and socially. This year, Girl Co. completed 63 listening sessions with 470 participants, across the state, to understand the needs and barriers girls face today. Girl Co. is now focused on building innovative solutions to eliminate barriers to increase overall Girl Scout membership of girls living in low-income households. Additionally, Girl Co. will conduct, share, and act on annual research creating awareness and prioritizing the well-being of all Indiana girls.

In September, Girl Co., in partnership with the Indiana Youth Institute, released the 2023 Indiana Girl Report. The report is the very first of its kind and was developed through qualitative and quantitative research to provide insight into critical challenges girls are experiencing and the variances across the state. The report's findings create a foundation for understanding key issues impacting the quality of life for girls. It also offers a road map for cultivating supportive environments and developing resources for girls to help them navigate through topics often considered taboo, including mental health, sexual dating violence, gender bias, bullying, and more.







girl scouts of kentuckiana

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Annual Report 2023

