girl scouts of kentuckiana

Annual Report

Girl Scouts of Kentuckiana is healthy and growing.

2022 was another year of success, growth, and optimism for Girl Scouts of Kentuckiana. Volunteers, staff, and supporters constantly innovated ways for Girl Scouts to make the world a better place, and today we are prospering. The 2022 increases in council membership, impact, and fund development exemplify our council strength.

Volunteers and staff braved snowfall to deliver the highly anticipated Festival of the Arts for its fiftieth anniversary. We saw the return of waitlists for our growing roster of resident camp and day camp experiences. We invested in our properties in ways to benefit girls. But there's so much more that made this year special.

Our membership grew by over 600 girls through implementing creative recruitment strategies. Together, volunteers and staff reached out to *future* Girl Scouts and their caregivers—in new ways, at face-to-face events across our 64 counties. We also utilized results-based marketing to tell our story. GSK was able to leverage innovative digital strategies AND traditional personal recruitment to spread our message of big fun, big belonging, and big memories.

In 2022 the Girl Scout Cookie Program navigated delays due to supply chain issues successfully and resulted in the largest average of packages per girl sold we have had in recent history.

We also achieved significant year-over-year growth in our 2022 fundraising, which generated more than half a million dollars in gifts. Much of this generous donor funding is immediately reinvested to power girls' potential: More than 2,800 girls and 1,060 adults benefited from membership funding assistance. Nearly 350 Girl Scouts received scholarships for camp or outdoor leadership experiences.

But access to Girl Scouting is about more than financial resources, and we're called by the Girl Scout Law to be sisters to every Girl Scout. One of our priorities is to build a true sense of belonging for all. We continue our promise to learn and take action for a culture of diversity, equity, and inclusion. All of us contribute to an inviting, welcoming culture where each can bring their full "self" to Girl Scouts. This focused work continues, following marked progress in 2022.

Looking ahead, we're enthusiastic about our goals for the 2022-2023 membership year. With enduring support from donors, volunteers, and friends, every day we give girls tools to become the leaders and change-makers our world needs now. *You* are part of that.

Yours in Girl Scouting, Maggie Elder and Sharon Handy

Vision & Strategies

The core of our work is our impact on girls. As we bring to life our vision, we are guided by a defined set of strategic priorities.

Our Vision: Girl Scouts of Kentuckiana provides the Girl Scout Leadership Experience in relevant, fulfilling, and fun ways by optimizing volunteers, staff, properties, and technology. We are an organization where differences among people are present, welcomed, fully engaged, and appreciated. Working together, we grow our impact to create positive outcomes for and with Girl Scouts.

To fulfill our vision, our work in 2022 was based on 6 board-approved key priorities. The strategies continued into the 2023 calendar year, under ongoing leadership and evaluation from the board of directors.

2022 Strategic Priorities

- Nurture and support the volunteer staff partnership.
- Recruit and support volunteers to ensure they can effectively lead Girl Scouts.
- Grow the sense of belonging for all Girl Scouts of Kentuckiana.
- Increase Girl Scout utilization of GSK camps and properties.
- Grow and diversify revenue that supports the goals of GSK.
- Develop, evaluate, and pursue communication strategies that improve results.

It works.

Research indicates that Girl Scouts fare better in key measures of life success, compared to their non-Girl Scout peers.

Girl Scout alums demonstrate improved outcomes in education, financial stability, career, health, and leadership/civic engagement. **Our Mission:** Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Our impact increases with each new member of Girl Scouts.

Girl Scouts of Kentuckiana is for *every* girl. Differences among people are present, welcomed, and fully engaged.



Gold Award Girl Scouts

Gold Award Girl Scouts are the dreamers and the doers who take "make the world a better place" to the next level.

The Girl Scout Gold Award is the highest honor a Girl Scout can achieve. The Gold Award is the mark of the truly remarkable—proof that not only can she make a difference, but that she already has. Seniors and Ambassadors who earn the Gold Award tackle issues that are important to them and drive lasting change in their communities and beyond.





Amira Bowman

Troop 41 • Heartland Troop Leader: Katherine Gordon

The Difference a Day Can Make

Amira worked on the passing of House Bill 44 which amended a previous statute to include a provision for a student's mental health or behavioral health status. Amira gave testimonies to the House about her personal struggles with mental health and spent countless hours on research and student interviews. Every legislator voted for the passing except five members who were not present to vote. This bill has been implemented by several school districts to allow mental health days as excused absences. Amira also spoke to her own school board to encourage their adoption of the bill.



Phoebe Brown

Troop 518 • Metro Louisville Troop Leader: Michele Brown

Making Nature Accessible to All

Phoebe created a website that provides information on parks that are handicap accessible in Kentucky, therefore bridging the gap between the outdoors and disability community. When Phoebe was a full-time wheelchair user, she found that a lot of the places where she had once hiked were no longer accessible to her. The parks she lists incorporate elements of universal design and do not separate able-bodied and disabled users. She also presented information on universal design to the Olmsted Parks Conservancy and Louisville Parks and Recreation.



Emily Bruce

Troop 1743 • Southern Indiana Troop Leader: Melanie Murphy

Regrow Indiana

Emily addressed the issue of reforestation in Indiana by educating residents about the importance of native vegetation (both plants and trees) for Indiana's wildlife and encouraging them to plant native trees and plants around their homes. More than 100 native saplings were planted throughout southern Indiana. Emily also planted a native plant garden at Hayswood Park, which the park continues to maintain. Emily educated over 500 people in Harrison County. She also created pamphlets, posters, a website, and a Facebook page called Regrow Indiana, to continue her message of conserving Indiana's native ecosystem.



Allison Condra

Troop 1413 • Metro Louisville Troop Leader: Cassie Wigginton

Path to Literacy

Allison worked with students at Buechel United Methodist Church to improve their literacy through weekly lessons for three months. Most of these children were ESL students whose first language was Swahili. Allison measured her success through reading tests and written and spoken vocabulary tests. In addition to improved literacy, Allison also found the children connected topics, asked more questions, and learned healthy ways to approach conflict.



Brynn Cooper

Troop 1199 • Metro Louisville Troop Leader: Jennifer Pucko *Veteran's Village Garden Therapy*

Brynn worked with veterans living in the Veteran's Village in Shelbyville. These tiny homes house homeless veterans. Brynn built a raised plant bed and used garden therapy to teach veterans about gardening. They learned how to compost and topsoil, how to weed, and how to plant a variety of vegetables and fruits. Each veteran planted two different types of tomato plants and then placed tomato cages around the tomato plants. Veterans could then choose from a variety of vegetables such as green pepper plants and zucchini to add to their garden.



Morgan Dyer

Troop 495 • Heartland Troop Leader: Tesia Rivera

Read to Succeed

Morgan created a book nook with an inviting faux fireplace bookshelf with early reader books to increase literacy at a local elementary classroom. She also created binders for the teacher featuring eight books with interactive STEM activities to correlate with each book. Morgan partnered with Big Brothers Big Sisters to also use the resources in their afterschool program. She made bookmarks for students to promote her "Read to Succeed" program. She also brought in Miss Kentucky, Hannah Edelen, who wrote a children's book, to share her inspiration with the class. The teacher shared that her students gained skills in STEM, observation, art, sequencing, writing, vocabulary, comprehension, and agriculture.



Larissa Evans

Troop 2221 • Metro Louisville Troop Leader: Katie Graves *The Importance of the Bees*

Larissa taught the YMCA's kids club, summer camp, and podcast listeners about why bee and pollinator populations are declining and the things they can do to help: planting their own pollinator gardens, shopping at local farmers markets, and spreading awareness. Larissa also established a beehive at the YMCA, revamped their gardens, and planted vegetables for the bees to pollinate. She also wrote and illustrated a book about bees to share with the children she worked with.



Carly Graves

Troop 2221 • Metro Louisville Troop Leader: Katie Graves

Zoo Garden at Yew Dell

Carly built a tiered raised bed in the Yew Dell Botanical Gardens family garden which featured plants with animal names such as elephant ear and flamingo celosia. She wanted to build something that would encourage people to get outside and interact with nature. The bed is tiered, so people of all ages and heights can interact with it without difficulty. Carly led two presentations to younger Girl Scouts about her raised beds. She also created a coloring book that shared an image of one of her plants with a place to draw the flower and a coloring sheet of the corresponding animal.



Caecilia Isenhart

Troop 1568 • Metro Louisville Troop Leader: Karen Bhatt Natural Habitat Preservation Project

Caecilia worked with volunteers to remove eight invasive, non-native plants from Creasey Mahan Nature Preserve. She also created booklets that highlighted the invasive plants and gave instructions on how to safely remove and dispose of the plants. The booklets continue to be handed out at the nature preserve. 54 volunteers worked with Caecilia on the project. She also posted on Creasey Mahan's social media to increase education on invasive plants.



Agnes Nutter

Troop 787 • Metro Louisville Troop Leader: Amanda Palazzo *Project Big Rock*

Agnes noticed that during COVID, litter at Big Rock in Cherokee Park was at a high. The litter was thick, in every part of the creek and land making the water unsafe for swimmers and wildlife. Agnes became a park steward with the Olmsted Park Conservatory where she created an educational video that helped viewers understand the litter problem at the park. She also designed and distributed a patch program for Girl Scout troops. As a park steward, she hosted a cleanup in the park which allowed 56 volunteers to see the damage and make an impact. During the cleanup, Agnes taught her volunteers about the effects of trash and sewage in the park's water. She also installed trash cans around the park to reduce the overflows of the few trash cans in the park.



Tasia Rivera

Troop 495 • Heartland Troop Leader: Tesia Rivera

The Epilepsy Project—The Rare and Misunderstood

Tasia created a patch program to share information about epilepsy with the general public. Tasia has a very rare form of epilepsy called Sunflower Syndrome Photosensitive Epilepsy. Participants in the program learned how to handle five different types of seizures, because each type of seizure is different, and each seizure needs to be handled differently. She also created eight YouTube videos and a worksheet to go along with each one to highlight each type of seizure. She also discussed the bullying that those with epilepsy face, and how students can stand up for those who are bullied.



Elizabeth Satterly

Troop 789 • Metro Louisville Troop Leader: Sharon Mathis-Satterly

Teaching Life Skills Through Video

Elizabeth produced and shared videos that taught teenagers basic life skills. She felt that students her age were not being taught vital skills either in school or at home. She reached out to students from different high schools in Louisville and learned what topics they wished they had been taught. She also shared this resource with teachers at different schools, so that they could help bridge the gap in learning. The page consists of over 40 videos including what to do in a car accident, how to jump start a car, how to unclog a toilet, how to negotiate salary, and how to give constructive feedback.



Aditi Talegaonkar

Troop 365 • Metro Louisville Troop Leader: Debbie Stephens

Biodiversity and Species Identification Signs

Aditi's Gold Award project addressed litter in Tom Sawyer State Park through the creation of interpretive signs. These signs replaced older signs that were in disrepair with new, relevant information. Her signs contain information on biodiversity, land use, and invasive species in Kentucky, and ways to help protect and preserve the ecosystems that keep it intact. Park goers are given ways to help the park through information on the signs. Aditi also created a video to share even more information about biodiversity at the park.



Erin Tabler

Troop 504 • Metro Louisville Troop Leader: Lisa Bache

Compost and Recycling Education

Erin partnered with Blackacre Conservancy Community Gardens and built five large compost bins, using a recycled plastic drumhead as the base for the bin. She then created an infographic that explains how to successfully use a compost bin, and how to solve various problems with composting. She also wrote instructions on how to build the compost bins, so that more bins can easily be built and used. For the second part of her project, she wrote a series of accessible articles about the dangers of plastic products, and how to reduce our plastic waste. She also created "no-waste projects", projects in which used plastic products were turned into something useful. For example, used plastic bottles were turned into flower pots.



Saluting our Bronze and Silver Award Girl Scouts



Bronze Award Girl Scouts

When Girl Scout Juniors team up to make a difference in their community, they learn important leadership skills, discover new passions, and watch how seemingly small actions make a big difference. It all adds up to the Girl Scout Bronze Award—the highest honor a Junior can achieve.

Batoul Abbas Kamareah Avery Amelia Bader Mia Bartanen Kenzi Beck Abbie Bergstrom Abigail Boughey Madalyn Brammer Morghan Brown Bevyn Buckner Vivian Cook Allie Cramer Izzy Crawhorn Ellie Davies Sophie Ellis Madalyn Fisher Kennedy Ford

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Silver Award Girl Scouts

When Girl Scout Cadettes focus on an issue they care about, learn the facts and take action to make a difference, they gain the confidence and skills that will catapult them to lifelong success. It all adds up to the Girl Scout Silver Award—the highest honor a Cadette can achieve.

Nora Diehl Riley Drummond Ella Evans Alexis Finewood Rose Geller Addison Griffith Isabelle Haley Melody Hardin Kaitlyn Hayden Justine Hester Hailey Jenkins Ally Jones Megan Kiper

Nyah Kolibab Emma Mauck Mackenzie Medley-Farr Kendall Meyers Samantha Mitchell Maddie Mowry Willa Perito Alyssa Pollard Sophia Quillen Avery Quirino Eyla Rhodes Emory Rothschild Juliette Ruiz Araceli Sanchez Isabela Sanchez Kacee Sanchez Megan Sapp Keelie Schagene-Grider Abby Sears Ai Marie Shiga Maisie Smith Kate Solon Ayla Starks Ella Stroud Hannah Stroud Kayleigh Stumler Trudy Tedesco Helena Terrell Stella Terrell Chloe Valente Lauren Wagoner Carissa Walsh Maddie Walter Analise Wright

Congratulations to our Graduating Seniors

Maggie Anderson Abby Ayre Campbell Baete **Ravne Barnes** Lola Beasley Tyra Berry Tori Bickett Mary Delana Bledsoe Sarah Boggs Autumn Bolt **Delaney Brewer** Phoebe Brown Alexandria Bryant Taya Bunch Peyton Burnham Autumn Camp Camilla Carbone Amanda Carrithers Julia Ceresa Lauren Ceresa Brianna Cetta Zoe Chapman Kaia Chelgreen Ashley Cho Mia Clark Lillian Cockerel Alexis Colbert Zion Coleman

Abigail Cordy Madison Cornelison Hannah Cory Nancyana Cremona Jamilah Davis Josie Davis Allyson Dawahare Megan Delande Chloe Drago Christine Dreitzler Kendall Duncan Carlev Durcholz Isabelle Eads Javdah Ellenwood Jenna Eurton Isabella Faris Tyla Farrow Ella Ford Tanasia Gamble Carina Gaona Mia George Katie Green Shania Hallmark Shukurva Hamdard

Emily Hammond MiLin Hardy Stephanie Hazel **Brylee Hester** Natasha Hill Molly Hoelscher Larissa Holt Clara Hooper Annabella Hynniman Kalie Jackson Claudia Johnson Meghan Johnson Ava Jurkiewicz Emily Kedenburg Addison Lawson Caroline Long Trinity Malone Layla Masters Audrey Matheny Jennifer McNichol Haley Mitchell Emi Mizutani Mary Nash Emma Nattrass Kaileigh Nenoff Hannah Nunley Andrea Ocasio De Coteau Chidera Okeke

Jasmine O'Neal Nora Onyango Carmen Osiecki Lindle Osiecki Lillie Owens Maryssa Owens Anna Pecore Samantha Perkins Marissa Ponder Jaena Rake Alana Ranburger Leandra Randle **Trinity Ray** Hailey Reid Victoria Reik Liana Renard Destani Roberts Madelyn Sadolsky Anna Schoonover Ashley Scott Madison Shireman Reagan Shoemaker

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Juliette Gordon Low Society

Named for our founder, the Juliette Gordon Low Society honors friends who have included Girl Scouts in their estate plans by naming Girl Scouts of Kentuckiana in their wills, living trusts, IRAs, and other life-income gifts. We appreciate their lifetime commitment to Girl Scouting.

To learn more about making your own planned gift to Girl Scouts of Kentuckiana, please contact Tonya Schweitzer, Chief Development Officer, at tschweitzer@gskentuckiana.org.

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Promise 365

Girl Scouts of Kentuckiana invites you to join us in a campaign that ensures that we can provide Girl Scouting to all girls 365 days a year. For just \$1 a day (\$365 per year), anyone can be a partner in building girls of courage, confidence, and character, who make the world a better place.



Promise 365

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\$1,000-\$4,999

Area 8 Day Camp Assured Partners Alfred C. & Gladys M. Carter Charitable Trust Calvert City Lions Club Central Kentucky Community Foundation Dean Dorton Dow Chemical CSX D. D. Williamson & Co. Kentucky Foundation for Women **Kosair Charities** Lilly Foundation MCM CPAs & Advisors

Estate of Dr. Marcella S. Girl Scouts of Modisett Old National Bank Foundation Order of the Silver Trefoil Rotary Club of Bardstown SAMTEC, Inc. Lyndon & Helen M. Schmid Charitable Foundation Signature Healthcare Solid Light StepStone Family and Youth Services Tito's Handmade Vodka Marty Woelfel and Mary Sue Ryan Forever Green Fund

\$500-\$999

Area 2 Camporee Buffalo Wild Wings -Outer Loop Location Fraternal Order of Eagles #655 Humana Kentucky NonProfit Network Kiwanis Club of Paducah Rotary Club of Hopkinsville Rotary Club of Paducah **Unistar Purchasing** Solutions United Health Group United Way of Jackson County **USI Insurance Services** Volta. Inc Walmart Paducah Weber Group Inc Zonta Club of Louisville D&A Designs

\$250-\$499

Accommodations Plus International Agent Link All Thai'd Up

Kentuckiana History and Archives Committee Graves Gilbert Clinic Kiwanis of Madisonville Kroger Company Lehigh Hanson Mary's Twisted Biscuits **Orleans Authentic** Caiun Cuisine Red Hat Salt River Electric Cooperative Corporation SCOCOM, LLC Smokin Dawgs Cafe smokinewheelsbbg Stoll Keenon Ogden The Celtic Pig Food Truck The Schafer Law Office Tikiz Of Louisville, LLC Travelin' Toms Coffee United Way of Bartholomew County US Bank Washington County Community Foundation

\$100-\$249

AARP Community Programs **B** Abell Services BlackSwanDesigns Bobbie Jean's Unique Bling BookNerdFam Calvert City Area United Fund Charlton Tax Service Costco Wholesale Davis Animal Clinic Densford's Glass & Nursery Dylan Crow Ink & Oddities Ermenawe

Exotic Beauty **Fairy Special Creations** Fauver for Judge Flexo Wash LLC Follow Your Nose Bakerv Galaxi Studios Goddess Creations LLC good reads good looks **Highview Service Unit** Harrison County REMC Hendy Johnson Vaughn Emery Hippie Chic Clothing **Imperfectly Perfect** Indeed Invictus Omnia Jefferson Financial Services Joan Plamp Pink Zebra Consultant Jonas and Company Kat and The Mouse KittyKatCanvas Kiwanis of Clarksville **Knights of Columbus** All Saints Council **Knights of Columbus** Council 817 KRScentsCo **KSL** Soaps Late Night Creations Lincoln Apparel M&D Fashions of Louisville MelaninCrownedInk Mommie Kreations, LLC My Momma and Me Gnomes and Coasters Nubian Grace **Presentation Academy** Remax Alliance: Joshua Texas Roadhouse St. Jarboe Renewal by Andersen/ Heritage Installations ShadowBrite Cosplay/ **Reigning Ink Tattoo** Designs Siouxsie's Scaries and Sundries Smiths Grove Lions

Club Spill Tea with Amber Swingler Botanicals Take Two Software The Quilted Cat The Wooden Hour TheBanjoee **T-Mobile** Untamed Tees Boutique UPS Walmart Foundation **YBC** Company

\$99 and Below

Ain't It Strange Allstate Insurance Foundation Area 14 Area 8 Trailblazers Art of Gaither Art with Whitney Caterbrie's Art Chinacat Culture **Cofu Productions** doomz3Dworkshop FoxStyle Crafts **GE** Appliances Girl Scout Troop 141 Girl Scout Troop 365 Kentucky Falun Dafa Association Little blackbird artistry Mad Hatter Cafe and More LLC Microsoft Moose Lodge 2453 Saint Louis University School of Education Spilled Milk Texas Roadhouse Elizabethtown Matthews Timeless Notes and Treasures Town and Country Homemakers Troop 2457 Troop 4130 Twin Telepathy Art Yum! Brands

Continued on next page

In Kind

Blick Art Materials **Kevin Bratcher** C&C Portables Cardinal Moving Colton's Steak House & Grill Costco Wholesale CVS Health Enchanted Universe Silicone Molds **Fiendish Threads** Screen Printing & Design Terri Gollar Trucking, Inc. Graeter's Ice Cream L & D Mail Masters Louisville Family Fun Nancy Northrop Rogers Group, Inc. Mary Sue Ryan Thoughtfly Anonymous

Girl Scouts of Kentuckiana 2022 Board Members

Board Chair Sharon Handy

First Vice-Chair Terri Massey

Second Vice-Chair Ria Chandler

Secretary Simon Keemer

Treasurer Theresa Batliner

Members at Large

Colleen Abate Alvse Adkins Christina Boyle **Cynthia Miles** Brown Dwayne Compton Lori Kimble Sharon LaRue Claydean McCallon Shannon Montgomery Janessa Moran Charmaine Powell

Alicia Sells Lisa Thompson Berard Tomassetti Christine Vaughan Kellie Watson

Girl Board Members

Campbell Baete Paw Po

> "Truly, ours is a circle of friendships, united by our ideals."

— Juliette Gordon Low

Council staff gathered in December 2022 at Camp Shantituck to share, learn, and plan their impact for the upcoming year.



Joyce Seymour Leadership Fund

The Joyce Seymour Leadership Fund serves a dedicated purpose: providing girls access to leadership opportunities through adventure in the great outdoors. Thanks to generous contributions from donors like you, 345 Girl Scouts received \$41,500 in outdoor leadership expenses paid through the Joyce Seymour Leadership Fund in 2022. Opportunities supported by the fund include our Resident Camps, Louisville PLC Day Camps, Volunteer-Led Day Camps, the Camp Counselor Training Program, GSUSA Destinations, and other troop or member outdoor experiences. This endowment fund is named in honor of Joyce Seymour, who is a Camp Shantituck staff alumna, Camp Director 1966-68, former Chief Executive Officer of Girl Scouts of Kentuckiana, and prior GSK board member. The Joyce Seymour Leadership Fund was established by dedicated past Resident Camp counselors who share the vision that outdoor opportunities should be available to all Girls Scouts—regardless of financial ability—for future generations to come.



Financial Information

Statement of Activities (Unrestricted) for the Year 2022

Revenue and Public Support **Public Support Product Sales** \$4,026,538 Excluding losses from Investments Investment Income (\$401,122) Contributions \$860.811 PPP2 \$561,200 **Program Fees** \$297,505 14% Retail Sales and Other Revenue \$419,899 **Total Revenue and Public Support** \$5,764,831 9.1% **Expenses** 4.8% **Program Services** \$4,798,788 Management and General \$759,189 65.3% Fundraising \$248,306 **Total Expenses** \$5,806,283 **Change in (Unrestricted) Net Assets** (\$41,452) **Capital Expenditures** \$328.123 Product Sales Contributions Financial Highlights for the Year 2022 PPP2 Assets Cash Program Fees \$508,868 Receivables \$61.305 Retail Sales and Other Revenue Unconditional Promises to Give \$81,706 Grants Receivable \$246,000 ERTC Receivable \$1,115,511 **Prepaid Expenses** \$71,683 Inventories \$154,030 Investments \$6.746.389 **Beneficial Interests in Perpetual Trusts** \$2.192.225 Land, Building, and Equipment, Net \$8,005,349 Right of Use Asset-Operating Leases, Net \$35,662 **Expenses Total Assets** \$19,218,728 Liabilities Line of Credit \$0 Accounts Payable and Accrued Expenses \$258,597 13% **Custodial Funds** \$31,168 **Deferred** Revenue \$84,941 Security Deposits \$14,849 \$2,795,945 Notes Payable Lease Liabilities-Operating Leases \$35,662 **Total Liabilities** \$3,221,162 83% Net Assets Without Donor Restrictions: Undesignated \$5,013,201 **Board Designated** \$362,583 Program Services Land, Building and Equip. Net of Mortgage \$5,209,404 Management and General **Total Net Assets without Donor Restrictions** \$10,585,188 Fundraising With Donor Restrictions: Restricted by Purpose or Time \$2,023,916 **Restricted in Perpetuity** \$3,388,462 **Total Net Assets with Donor Restrictions** \$5,412,378 **Total Net Assets** \$15,997,566

\$19,218,728

What We Do: Delivering Impact

Leadership experiences are what make Girl Scouting unique.

Girl Scouts is the greatest leadership program for girls in the world.

We help every girl discover who she can be and what she can do, wherever she chooses to put her energy. A girl's leadership potential blooms among other girls where she can be herself and try new things. Adventures are girl-led. She learns by doing, and the learning is cooperative, not competitive.

Her leadership is powered by our legion of caring adult volunteers who invest their time and resources every day—inspiring every Girl Scout's ability to improve the world.

Girl Scout Promise

On my honor, I will try:

To serve God* and my country,

To help people at all times,

And to live by the Girl Scout Law.

Girl Scout Law

I will do my best to be

honest and fair,

friendly and helpful,

considerate and caring,

courageous and strong, and

responsible for what I say and do,

and to

respect myself and others,

respect authority,

use resources wisely,

- make the world a better place, and
- be a sister to every Girl Scout.

2022 Camp Experiences

More than 1,600 Girl Scouts found adventure and new life skills in the great outdoors in 2022.

- Day Camps, led by treasured volunteers, welcomed 1,250 Girl Scouts.
- 350 girls made life-long memories during overnight Resident Camp.
- More than 90 girls attended Louisville PLC Day Camp.

Bringing Girl Scouting to All Girls

- Assistance funds often cover the costs for access to membership and programs.
- In 2022, 3,865 girls and volunteers accessed cost-free memberships or resources, totaling more than \$143,000.

37% of girls benefited from assistance, thanks to generous donors.

Girl Leadership Experiences 2022

- More than 4,950 girls actively participated in council-sponsored Girl Scout events.
- We held 189 council-wide adventures in 2022.
- Additionally, volunteers organized hundreds of local service unit or troop-level programs across our council.

Membership Growth in 2022

Our retention rate is one of the highest in our council history, and among the top Girl Scout councils in the US. Families understand the value that comes with membership!

- Nearly 70% of Girl Scouts renewed membership.
- Pace and volume of recruitment exceeds previous years.
- More than 7,600 girl and 4,300 adult members belonged at the close of 2022.



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Girl Scouts of Kentuckiana 2115 Lexington Road Louisville, KY 40206 gskentuckiana.org



girl scouts of kentuckiana

