

# Fall Product Guide 2023



Scan to get started on September 13!

## What is the Fall Product Program?

This optional program is an integral part of a Girl Scout's journey toward leadership. They learn and develop these five skills: goal setting, decision making, people skills, business ethics, money management.

The Fall Product Program is a way for troops to earn funding early during the new Girl Scout troop year. Troops often use their earnings to fuel troop activities and adventures. Don't miss out on all the fun!

**Girl Scouts of Kentuckiana Volunteer Care**  
[volunteercare@gskentuckiana.org](mailto:volunteercare@gskentuckiana.org)  
888-771-5170

**M2 Customer Service** (our vendor partner)  
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**girl scouts**  
of kentuckiana



<b>September 13</b>	Early-access & setup for troop volunteers
<b>September 18</b>	Program Begins! Online and in-person order cards
<b>October 10</b>	Deadline to submit bulk troop delivery to council
<b>October 10</b>	Deadline for Cadette, Senior, and Ambassador troops to opt-out of rewards
<b>October 22</b>	Family deadline for entering in-person orders into M2 Online girl-delivered items should not be entered
<b>October 22</b>	Last day for paper orders
<b>October 23</b>	Deadline for troop leader/product chair to enter any missing orders or edit in-person orders
<b>October 23</b>	Last day for girls/troops to make reward selections
<b>October 24</b>	Deadline for service units to enter/edit in-person sales
<b>October 24</b>	Last day for online ordering
<b>November 13-15</b>	Bulk delivery of product and rewards to troop leader.
<b>November 30</b>	All money due must be turned in to troop
<b>December 2</b>	Family Owing form due
<b>December 4</b>	Council ACH withdrawal

[www.gsnutsandmags.com/gsk](http://www.gsnutsandmags.com/gsk)

## Getting Started! VOLUNTEERS

- Fall Product Program resources can be found at [gskentuckiana.org/fall](https://gskentuckiana.org/fall).
- Follow the link sent to your email address on September 13 to access the M2 Media site.
- Create your volunteer avatar!
- Send access emails to the girls in your troop.
- Troops who participate in the Fall Product Program are encouraged to host a family meeting to review the program and distribute materials.

### Family Meeting Topics

- The five skills girls will learn
- What the troop will do with the profit from the program
- Review product offerings
- How to sell online
- In-person selling
- Girl safety
- Family financial responsibility

### Tips

- Paper orders must be entered into the M2 site by the parent/guardian (October 22) or troop leader (October 23). Rewards are automatically calculated. **Do not enter online girl-delivered products.**
- Rewards are automatically calculated.
- A choice of rewards is available at the \$825 reward level.

The Product Power Connection is an e-newsletter all about GSK product programs that is sent out every Tuesday. If you aren't receiving these emails, please contact Volunteer Care at 888-771-5170 or [volunteercare@gskentuckiana.org](mailto:volunteercare@gskentuckiana.org).

# OWN YOUR magic

## Fall Product Deliveries

### Nut/Candy Delivery Direct to Troops

- The products sold by Girl Scouts will be shipped directly to troop leaders to divide among their Girl Scouts and parents. Their rewards will also ship with the nuts/candy.
- In order to ship the product to leaders, each troop participating in the Fall Product Program needs to submit one online JotForm, providing the address and contact information for who will receive the bulk delivery. Visit [bit.ly/fall23ship](https://bit.ly/fall23ship).

### Delivery to Your Troop Families

- Divide entire troop order by Girl Scout before distributing to families.
- Print a delivery ticket for each Girl Scout's order from your dashboard or complete a receipt of products received and money due. After you have delivered the items to each girl, have their caregiver count/inspect each item and sign the delivery ticket/receipt for your records.

### Delivery to Customers

- Troops should encourage Girl Scouts to coordinate delivery of product with their customers. Happy customers become repeat customers!
- Girl Scouts will receive an online report of orders with email addresses and phone numbers of their customers.
- Girls should turn in money often to troop.
- If a customer isn't satisfied with a magazine subscription, they may contact M2 Customer Service for a change or adjustment.
- If an item is damaged (crushed container or sealed but empty container), sellers should please reach out to M2's Customer Service.

# 2023 Fall Product and Troop Proceeds

**A** **Friendship Magic Tin Milk Chocolate Mint Trefoils**  
 Trefoil shaped, milk chocolate mints. No artificial colors or flavors.  
 6 oz. Girl Scout Tin  
 \$14.00



**B** **Snowman with Ornaments Tin Chocolate Covered Pretzels**  
 Pretzels covered in chocolate.  
 6.5 oz. Snowman with Ornaments Tin  
 \$14.00




**C** **Whimsy Snowflake Tin Peppermint Bark Rounds**  
 White milk chocolate with crushed peppermint candy on top of dark chocolate.  
 8 oz. Whimsy Snowflake Tin  
 \$14.00



**D** **Chocolate Covered Almonds**  
 Almonds smothered in milk chocolate.  
 9 oz. @D  
 \$11.00



**E** **Sweet Cinnamon Almonds**  
 Almonds roasted and seasoned with honey and cinnamon.  
 8 oz. @  
 \$11.00



NEW PRODUCT

**F** **Whole Cashews**  
 Gourmet cashews roasted and lightly salted.  
 8 oz. @  
 \$11.00



**G** **Dark Chocolate Mint Trefoils**  
 Trefoil shaped, dark chocolate mints. No artificial colors or flavors.  
 5.1 oz. Gift Box  
 \$9.00



**H** **Dark Chocolate Sea Salt Caramels**  
 Caramel enrobed in dark chocolate with sea salt.  
 6 oz. Gift Box  
 \$9.00




**I** **English Butter Toffee**  
 Butter toffee covered in milk chocolate with crushed almonds.  
 5 oz. Gift Box  
 \$9.00



**J** **Pecan Caramel Supremes**  
 Caramel and pecans covered in milk chocolate.  
 5 oz. Gift Box  
 \$9.00



**K** **Chocolate Covered Raisins**  
 Raisins covered in chocolate.  
 10 oz. @D  
 \$9.00



**L** **Dulce Daisies**  
 Milk chocolate daisies filled with a caramel center.  
 5.1 oz. Gift Box  
 \$8.00



**M** **Peanut Butter Penguins**  
 Peanut butter covered with milk chocolate.  
 5.1 oz. Gift Box  
 \$8.00



**N** **Honey Jalapeno Peanuts**  
 Honey roasted peanuts and jalapeno seasoned peanuts, sweet and heat.  
 8 oz. @  
 \$8.00



NEW PRODUCT

**O** **Spicy Cajun Mix**  
 BBQ peanuts, hot Cajun corn sticks, mini sesame chips, taco and hot Cajun sesame sticks.  
 7 oz. @D  
 \$8.00



**P** **Fruit Slices**  
 Sweet, chewy, flavored candy sprinkled with sugar.  
 10 oz.  
 \$8.00



**Q** **Care to Share**  
 \$10.00

Our troop will be making a donation of product to local food banks. Please help us by indicating how many products you want to donate. Thank you for your support!

## New this year

For in-person orders, two delicious new items are offered this year: **Sweet Cinnamon Almonds** and **Honey Jalapeno Peanuts**.

For customers ordering online, new exclusive products are offered in partnership with **BARK (BarkBox gifts for dogs)** and **Tervis® (insulated beverage tumblers)**.

Everyone who wants to support your troop is sure to find gifts or treats to enjoy from the Fall Product Program.

- Troops will earn 20% of the total (gross) sales from nuts, candy, and magazines.
- Cadette, Senior, and Ambassador troops may opt out of rewards for 25% troop profit. They will still receive all patches that are earned. Troops that decide to opt out of rewards must do so by October 10. If your troop is eligible and decides to enjoy the increased troop proceeds instead of rewards, you will turn off "Rewards" section on the M2 website. (Use care, as this action can't be reversed.)

# 2023 Fall Product Rewards



## 2023 Rewards!

- Rewards are cumulative.
- Reward choices can be made online once a participant sets up her online campaign site.

\*Rewards are subject to change due to unforeseen circumstances, and similar items might be used as a substitute. Some items may vary in color.

## Patches

**Own Your Magic Patch**  
sell 15+ nut & candy items



**2023 Patch**  
send 20+ emails

**Ocelot Patch**  
sell 2+ magazines



**Care to Share Patch**  
sell 5+ care to share items



**Super Seller Mags Patch**  
sell 4+ magazines

## Combined Sales Rewards

**Waterproof Die Cut Stickers**  
\$125+ in sales



**Own Your Magic Necklace**  
\$225+ in sales



**Ocelot Sockss**  
\$325+ in sales



**Small Ocelot Plush & Goal Getter Patch**  
\$425+ in sales



**LED Bike Lights & Ocelot Charm & Bracelet**  
\$525+ in sales



**Color Changing Light**  
\$625+ in sales



**Own Your Magic T-Shirt**  
\$725+ in sales



Your choice of:  
**Large Ocelot Plush or Bluetooth Tower Speaker**  
\$825+ in sales



**Super Seller Patch & Ring Light & Selfie Stick**  
\$1000+ in sales



**Cat Headphones**  
\$1200+ in sales



**Creativity Kit\***  
\$1400+ in sales



**DIY Color Your Own Mandala Window Cling**  
\$1600+ in sales



**Inflatable Lounger**  
\$1800+ in sales



**KODAK Printomatic Digital Instant Print Camera**  
\$2000+ in sales



**Giant Match 4 Game Set**  
\$2500+ in sales



**200 Kentuckiana Credits**  
\$3000 in sales



Earn patches customized with Girl Scouts' names and avatars! Here's how:

## Fall Personalized Patch



- Girl Scouts will create their avatar.
- Send 20+ emails.
- Sell 4+ magazines *and* 25+ nut/candy items.
- Use the "Share My Site" function in the M2 system to ask friends and family for support.
- Two troop adults also earn the patch by sending access email in M2 to all troop members *and* by reaching \$1,500 in troop sales.

## Girl Scout Cookie Crossover Patch



- Create an avatar in the fall *and* send 20+ emails.
- Use the "Share My Site" function.
- Sell 250+ packages of cookies during the 2024 Girl Scout Cookie Program.