

Empower Her

Fall into Girl Scouts



Support Girl Scouts.

Champion the next generation's dreams.

This fall, celebrate today's Girl Scouts as they build leadership skills and realize their bright, bold futures.



girl scouts
of kentuckiana





From Girl Scouts of Kentuckiana

At the start of this 2023-2024 troop year, our council continues a steady path of membership growth and the impact we make across Kentuckiana.

This fall, Girl Scouts look forward to big, fun events like the Via Colori Street Painting Festival and our 51st annual Festival of the Arts. And at hundreds of local troops, Girl Scouts will make new friends and set goals for their new year of adventures. The cost of membership should never prevent participation for a young person who wants to be a Girl Scout-- and gifts from donors like you make it possible to welcome new Girl Scouts, regardless of their family's ability to pay.

Since our council serves ten counties in Southern Indiana, we've partnered with 5 other councils across Indiana for grant-funded special research and programs that will help us understand, reach, and serve today's youth. From that work, a report has been published on what girls face today – and the findings are difficult to read. Now, more than ever, girls need Girl Scouts. Find the new report online at <https://GirlCoalitionIndiana.org/report/>.

But the news isn't all tough: Kentuckiana girls have amazing potential, energy, and big dreams. With you, we are a voice to elevate the social, emotional, and academic well-being of girls. Thank you. YOU are making HER world a better place.

Tonya Schweitzer
Chief Development Officer

Reach Us 



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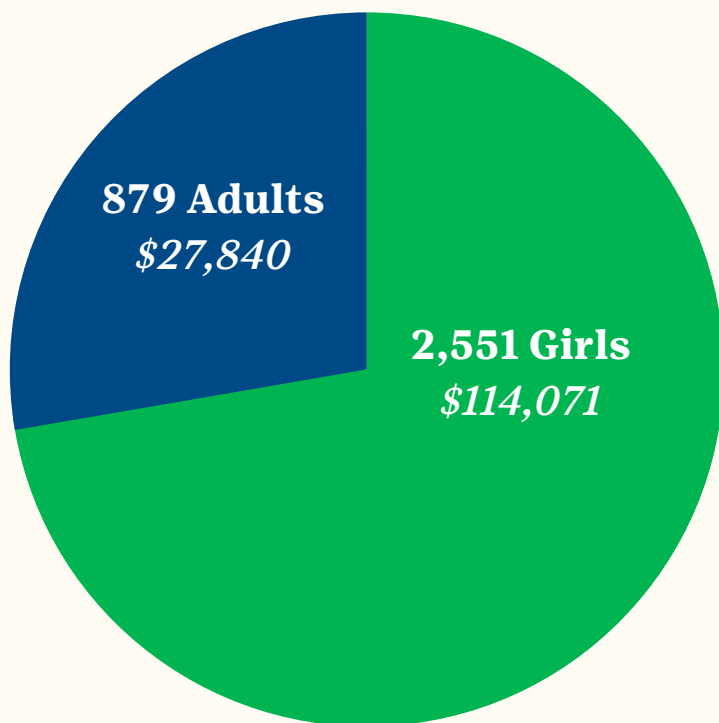


Bringing Girl Scouting to All Girls

Our membership momentum is growing!

Girl Scouts of Kentuckiana is committed to providing a meaningful Girl Scout experience to every member who wants to be a Girl Scout. Financial assistance is available to individual members, so that a family's economic status will not be a barrier to participation.

Assistance funds often cover the costs for access to membership and programs. Between January 1 and August 31, 2,551 girls and 879 adults benefited from assistance, thanks to our donors.



Recruitment is full speed ahead for a new troop year of Girl Scouts!

We're hosting fun Girl Scout recruitment events all over the map to share all that Girl Scouts can offer and to welcome new girls, families, and volunteers to join us!

A HUGE thank you to all our hard working MVPs (Membership Volunteer Promoters), recruiters, and staff, new girls are joining every day!

Get to Know Girl Scouts: Virtual Q&A Sessions

Potential members can also attend a virtual Get to Know Girl Scouts session and meet a friendly Girl Scout team member who will share what Girl Scouts do and how to get involved.



Thanks for Supporting GSK During Give for Good Louisville

You did it! Our sincere THANKS to everyone who made a donation, participated as a fundraising champion, or spread our message during Give for Good Louisville.

Our communities thrive when girls are strong leaders, and because of your help, we can grow the best leadership programming for girls.

Thank you for your gifts of time and resources in support of Girl Scouts of Kentuckiana!

Via Colori[®]

STREET PAINTING FESTIVAL

Are you ready for the biggest street painting festival? Mark your calendars for Via Colori[®]!

More than 100 artists from across the country and around the globe come together each year to create large-scale chalk paintings.

Girl Scouts of Kentuckiana is the selected nonprofit beneficiary of the Via Colori festival. So, when this event is a community success, Girl Scouts across the council win!

Via Colori Kickoff Celebration

Last weekend, on September 30, over a dozen Girl Scouts jump-started the creativity with a bang! These creative Girl Scouts learned techniques from local artists, then designed their own street painting outside the Louisville Girl Scout office. Art supplies were provided for this event, courtesy of our awesome partners at Blick Art Materials.

BLICK
art materials



October 21—22

Big Four Bridge Lawn of the Louisville Waterfront

Operation: Cookie

Republic Bank Supports Cookie Donation to Military Troops During 2023 Girl Scout Cookie Season

GSK is thankful for our corporate partners, who support the success of Girl Scouts today and tomorrow. One of our fabulous supporters, Republic Bank, stopped by the Louisville Program & Learning Center in support of Operation: Cookie. Their generosity helped provide 32,448 packages of Girl Scout cookies to military troops. Thank you to Republic Bank!



Fall Product is Here!

OWN YOUR magic



The Fall Product Program recently launched on September 18! This optional program is an integral part of a Girl Scout's journey toward leadership. They learn and develop these five skills: goal setting, decision making, people skills, business ethics, money management.



The Fall Product Program is a way for troops to earn funding early during the new Girl Scout troop year. Troops often use their earnings to fuel troop activities and adventures. Plus, Girl Scouts earn awesome rewards and customized patches along the way!



Everyone who wants to support Girl Scouts is sure to find gifts or treats to enjoy. If you'd like to support Girl Scouts during the Fall Product Program, please call Volunteer Care to be connected with a Girl Scout: 888-771-5170. In-person sales end October 22.

To learn more: www.gskentuckiana.org/fallproduct

NEW This Year!

For in-person orders, two delicious new items are offered this year: Sweet Cinnamon Almonds & Honey Jalapeno Peanuts.



For customers ordering online, new exclusive products are offered in partnership with BARK (BarkBox gifts for dogs) and Tervis® (insulated beverage tumblers).



MAKE WAVES FOR FUTURE GIRL SCOUTS

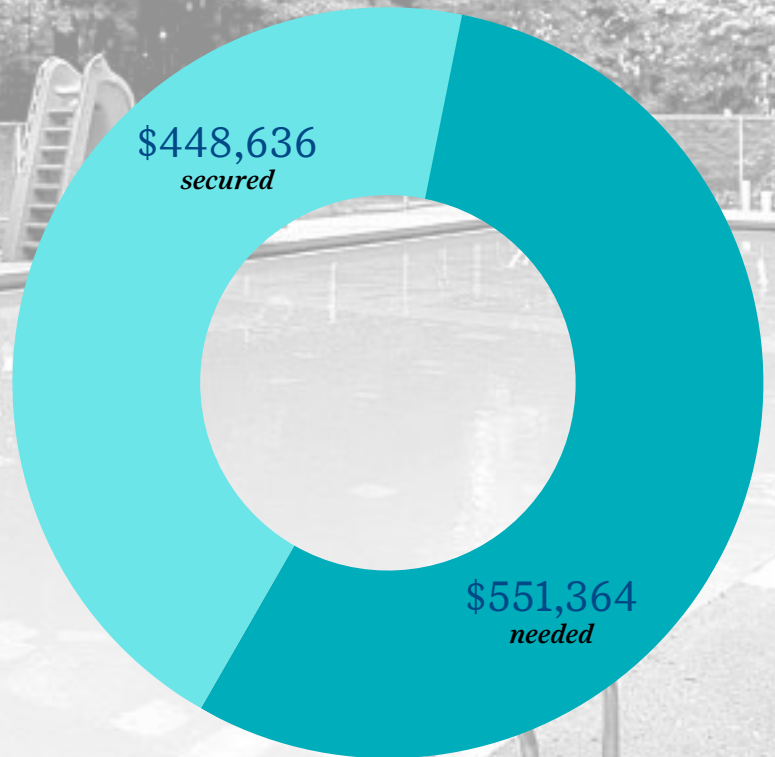


After 70 treasured years, the time has come to reimagine new, modern, and accessible swimming pool facilities for Girl Scouts at Camp Shantituck. A necessary pool replacement pool –plus new related facilities for campers– is an exciting investment in girl leadership for current and future Girl Scouts.

With a newly-constructed and expanded facility, Girl Scouts will find a joyful safe space to try new things, form lifelong memories, and master important life-long aquatic safety skills at camp.

Our \$1 million capital campaign is a big vision, and a wonderful once-in-a-lifetime opportunity to invest in the Girl Scouts outdoor experience.

A huge shout out to the Camp Shantituck Day Camps for raising \$14,756 for the pool and to the Camp Shantituck Alumni for raising \$75,678!





THE 2023 SUMMER CAMP SEASON IS IN THE BOOKS!

This summer, our incredible GSK volunteers successfully held 17 volunteer-led day camps or camporees. At our overnight resident camps, more th 360 campers enjoyed sessions simultaneously held at Bear Creek Aquatic Camp and Camp Pennyroyal. At our Louisville Program and Learning Center, the hallways were filled with laughter from our PLC Day Camps (with twice the fun-filled sessions from last year).

Camper's favorite activities included:

- ✓ Stand Up Paddle Boarding
- ✓ Swimming
- ✓ Spending Time with Friends
- ✓ Campfires
- ✓ High Ropes

Every Girl Scout should be able to make lasting memories at summer camp. Financial assistance is available to ensure the same access to outdoor opportunities for all.

This commitment to providing the leadership opportunities from camp experiences is made possible by the Joyce Seymour Leadership Fund.

This year The Joyce Seymour Leadership Fund contributed \$44,718 to assist 303 Girl Scouts to attend summer camps!

CAMPER NOTES



"I can't wait to come back!"



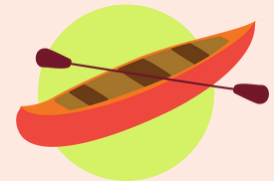
"I was so nervous, but I did it and made new friends."



"I loved all my counselors and I am going to miss them!"



"I learned more about people, words, and actions. And how to sail a Flying Scot and AquaFinn"



"My favorite memory was eating lunch in the kayaks in the middle of the lake."



Invest in Girls. Change the world.

Fall into giving with GSK!

Girls who participate in Girl Scouts exhibit numerous positive outcomes, including increased confidence, teamwork and relationship-building skills, and improved grades and engagement in school.

Likewise, Girl Scout alums credit their experience in Girl Scouting as part of what has motivated them to pursue leadership roles and become involved in volunteerism, community, and civic endeavors.

Girl Scouts of Kentuckiana would like to ask for your support as we continue to provide girls with girl-led, girl-only programming in the core areas of STEM, the outdoors, life skills, and entrepreneurship.

Ways to Support Girl Scouts:

Promise 365

Join us in a campaign that ensures that we can provide Girl Scouting to all girls 365 days a year. For just \$1.00 a day you can be a partner in building girls of courage, confidence, and character who make the world a better place.

Sponsor a Via Colori Artist

Artist sponsors can be a business, church, family, friend, a cause or even other organizations. We match each proud sponsor with a talented artist. This enchanting weekend of street painting is a community-driven event that wouldn't be possible without ongoing support from partners like you. Event proceeds benefit Girl Scouts of Kentuckiana.



For more information, please contact
Dusty Siravo, dsiravo@gskentuckiana.org.

Corporate & Civic Partnerships

Our partners make it possible to help girls thrive today—and set the stage for their future success. Opportunities to partner with Girl Scouts of Kentuckiana vary and can be customized to meet your organization's impact, engagement, and marketing objectives. Join the distinguished community of those who are committed to supporting girls, or learn more about institutional giving opportunities by reaching out to us today.

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